

BLOOMBERG TAX LEADERSHIP FORUM Shaping the Global Tax Landscape

June 23-25, 2020

Event Format:

Information Hub on International Tax Topics
Including Virtual Live Event Series, Launching June 23-25, 2020

Who Should Attend:

Corporate Tax Leaders, Chief Financial Officers, VPs, Directors of Tax, Senior Tax Managers, General Tax Counsel

This program is on the record and media are invited to attend.

Overview

Even before the novel coronavirus paralyzed the world economy, multinational companies experienced a rapidly changing global tax landscape, a rearrangement of trade relations, and an onset of national protectionism. Now, in a public health crisis and looming recession, corporate tax departments are dealing with supply chain disruptions, a remote workforce, and additional tax policy changes in various countries. This all takes place amid the backdrop of increased global transparency, public scrutiny, and collaboration among taxing authorities.

During this live video event, we will examine the drivers of these changes and how companies can become active players in shaping the new global tax landscape. The Bloomberg Tax Leadership Forum presents a unique opportunity to gain deep insights on global tax planning, transfer pricing, taxation of digital assets, and tax policy changes in times of unprecedented uncertainty.

We are making the annual Bloomberg Tax Leadership Forum virtual to offer you a platform to engage with regulators, policy leaders, industry experts, and corporate tax leaders as they adjust to these exceptional times and plan for business growth in the future.

What to Expect

During this virtual live event series, you will hear best practices and analysis on the latest developments in international tax. You will also have the opportunity to engage with your peers across industries in various live chat forums.

With these virtual live components together with a rich information hub, the Bloomberg Tax Leadership Forum provides actionable takeaways and leverages Bloomberg Tax intelligence, reporting, and analysis.

About You:

Our audience draws corporate tax and finance leaders who are business-minded, strategic experts, as well as partners and advisers across the C-suite.

Live event series:

Three live video panel discussions including audience Q&A.

Tuesday, June 23: Shaping the Global Tax Landscape: Regulatory and Economic Outlook

1-2 pm ET

International Tax in the Midst of a Pandemic – What to Expect?

Facing a looming recession, governments around the world are issuing relief packages, including tax incentives; relaxing tax compliance deadlines; and considering a variety of other stimulus measures. Our panel of economists and tax policy leaders will discuss the short-term effects of various tax administrative changes on businesses. In addition, we will look at potential medium- and long-term effects of tax policy changes and try to provide an understanding of what companies should expect in the future.

Speakers:

- **Caroline L. Harris**, Vice President, Tax Policy & Economic Development, Chief Tax Policy Counsel, US Chamber of Commerce
- **Vicki Perry**, Deputy Director, Fiscal Affairs Department, International Monetary Fund

Additional Speaker profiles:

- Senior representative from IRS/Treasury
- Chief economist from large corporation

Moderated by: tbd

Wednesday, June 24: Shaping the Global Tax Landscape: Taxing the Digital Economy

1-2 pm ET

Following the Ongoing OECD Negotiations on Digital Tax

The coronavirus has not diverted the OECD from its ambitious timetable around finding solutions to taxing the digitalized economy. This panel will discuss the latest updates from the negotiations on revised profit allocation, nexus rules, and global anti-base erosion proposals. We will evaluate practical implications in different scenarios for multinational businesses and discuss how companies can actively engage in the process of shaping the future global tax system.

Speakers:

- **Barbara Angus**, Global Tax Policy Leader, EY
- **Andrew Cousins**, Director, Transfer Pricing, Duff&Phelps
- **Michael Devereux**, Director, Centre for Business Taxation, Said Business School, University of Oxford

Additional Speaker profiles:

- Senior tax counsel from large corporation

Moderated by: tbd

Thursday, June 25: Shaping the Global Tax Landscape: Controversy and Risk Management

1-2 pm ET

Tax Controversy, Disputes, and Increased Importance of Risk Management

Multinational corporations are facing strong headwinds from legislators, taxing authorities, and media headlines insinuating that “companies don’t pay their fair share.” Businesses should anticipate a rise in tax controversy as a result of the implementation of measures from the 2015 BEPS report, an increased sharing of taxpayer information among tax authorities, and newly implemented digital services taxes (DST) in various countries. This panel will examine this new legal landscape and how your business can successfully adjust its risk management strategies.

Speakers:

- **Michael Natal**, Senior Vice President, Head Tax Americas & Global Tax Risk, Swiss Re-Management (US) Corporation
- **Judy McNamara**, Senior Vice President of Global Tax, Ecolab

Additional Speaker profiles:

- Senior tax counsel from large corporation

Moderated by: tbd