



COVID-19 One Year Later

Impact on Cost of Capital and Related Valuation Issues

May 20, 2021

Presented by:

Carla S. Nunes, CFA

James P. Harrington

DUFF & PHELPS

A **KROLL** BUSINESS

About Duff & Phelps, A Kroll Business

For **nearly 100 years**, Duff & Phelps has helped clients make confident decisions in the areas of valuation, real estate, taxation and transfer pricing, disputes, M&A advisory and other corporate transactions.

Kroll is the world's premier provider of services and digital products related to **governance, risk and transparency**. We work with clients across diverse sectors in the areas of valuation, expert services, investigations, cyber security, corporate finance, restructuring, legal and business solutions, data analytics and regulatory compliance.

The firm's nearly **5,000 professionals** are located in **30 countries and territories** around the world.

~5,000
TOTAL PROFESSIONALS
GLOBALLY

13,400
CLIENTS INCLUDING
NEARLY
48% OF THE
S&P 500

THE
AMERICAS
2,700+
PROFESSIONALS

EUROPE AND
MIDDLE EAST
1,250+
PROFESSIONALS

ASIA
PACIFIC
950+
PROFESSIONALS

Our Locations

Across 30 countries and territories worldwide



THE AMERICAS

Addison	Houston	San Francisco
Atlanta	Los Angeles	São Paulo
Austin	Mexico City	Seattle
Bogota	Miami	Secaucus
Boston	Minneapolis	Silicon Valley
Buenos Aires	Morristown	St. Louis
Chicago	Nashville	Toronto
Dallas	New York	Washington, D.C.
Denver	Philadelphia	Waterbury
Ellensburg	Reston	Westchester

EUROPE AND MIDDLE EAST

Abu Dhabi	Dublin	Moscow
Agrate Brianza	Frankfurt	Munich
Amsterdam	Gibraltar	Padua
Barcelona	Lisbon	Paris
Bari	London	Pesaro
Berlin	Longford	Riyadh
Bilbao	Luxembourg	Rome
Birmingham	Madrid	Turin
Channel Islands	Manchester	Zurich
Dubai	Milan	

ASIA PACIFIC

Bangalore	New Delhi
Beijing	Shanghai
Guangzhou	Shenzhen
Hanoi	Singapore
Hong Kong	Sydney
Hyderabad	Taipei
Jakarta	Tokyo
Kuala Lumpur	
Mumbai	

CARIBBEAN

British Virgin Islands
Cayman Islands

STRATEGIC PARTNERS

Almaty
Athens
Limassol
Moscow

Enhancing Value Across a Range of Expertise

Our service areas



VALUATION ADVISORY

Valuation and consulting for financial reporting, tax, investment and risk management purposes
Valuation Services

- Valuation Services
- Alternative Asset Advisory
- Real Estate Advisory
- Tax Services
- Transfer Pricing
- Fixed Asset Management and Insurance Solutions



CORPORATE FINANCE

Objective guidance to management teams and stakeholders throughout restructuring, financing and M&A transactions, including independent fairness and solvency opinions

- Fairness and Solvency Opinions
- Transaction Advisory Services
- ESOP and ERISA Advisory
- Private Equity - Financial Sponsors Group
- Distressed M&A and Special Situations
- Private Capital Markets and Debt Advisory
- Financial Restructuring



GOVERNANCE, RISK, INVESTIGATIONS AND DISPUTES

Combined Duff & and Kroll risk management mitigation, disputes and other services

- Business Intelligence and Investigations
- Global Disputes Consulting
- Global Restructuring Advisory
- Cyber Risk
- Legal Management Consulting
- Security Risk Management
- Compliance Risk and Diligence
- Compliance and Regulatory Consulting



PRIME CLERK

Provides bankruptcy and class action claims administration through its proprietary software and industry leading management team.

- Chapter 11
- Strategic Communications
- Contract Review
- Corporate Actions
- Class Action

Enhancing Value Across a Range of Expertise

Our service areas



VALUATION ADVISORY

Valuation and consulting for financial reporting, tax, investment and risk management purposes

- Valuation Services
- Alternative Asset Advisory
- Real Estate Advisory
- Tax Services
- Transfer Pricing
- Fixed Asset Management and Insurance Solutions



CORPORATE FINANCE

Objective guidance to management teams and stakeholders throughout restructuring, financing and M&A transactions, including independent fairness and solvency opinions

- M&A Advisory
- Fairness and Solvency Opinions
- Transaction Advisory Services
- ESOP and ERISA Advisory
- Private Equity - Financial Sponsors Group
- Distressed M&A and Special Situations
- Private Capital Markets and Debt Advisory



GOVERNANCE, RISK, INVESTIGATIONS AND DISPUTES

Risk management and mitigation, disputes and other advisory services

- Business Intelligence and Investigations
- Compliance and Regulatory Consulting
- Compliance Risk and Diligence
- Cyber Risk
- Disputes Consulting
- Global Restructuring Advisory
- Legal Management Consulting
- Security Risk Management



BUSINESS SERVICES

Complex legal and business solutions through our proprietary technology and team of experts

- Prime Clerk Restructuring
- Kroll Corporate Actions
- Lucid Issuer Services
- Lucid Agency and Trustee Services
- Kroll Class Action Administration
- Kroll Mass Tort Administration
- Kroll Notice Media Solutions
- Kroll Business Technology
- Kroll Agency Cloud

Disclaimer

Any positions presented in this session are those of the panelists and do not represent the official position of Duff & Phelps, LLC. This material is offered for educational purposes with the understanding that neither the authors nor Duff & Phelps, LLC or its affiliates are engaged in rendering legal, accounting or any other professional service through presentation of this material.

The information presented in this session has been obtained with the greatest of care from sources believed to be reliable, but is not guaranteed to be complete, accurate or timely. The authors and Duff & Phelps, LLC or its affiliates expressly disclaim any liability, including incidental or consequential damages, arising from the use of this material or any errors or omissions that may be contained in it.

Carla S. Nunes, CFA

MANAGING DIRECTOR – VALUATION DIGITAL SOLUTIONS



CONTACT:

carla.nunes@duffandphelps.com

- Carla Nunes is a Managing Director in the Office of Professional Practice of Duff & Phelps, A Kroll Business. She has over 25 years of experience. In that role, Carla provides firm-wide technical guidance on a variety of valuation, financial reporting and tax issues. She also co-authors Duff & Phelps' annual U.S. and European Goodwill Impairment Studies. In addition, Carla is the Global Leader of Duff & Phelps' Valuation Digital Solutions group, which produces cost of capital thought leadership content and data housed in the Cost of Capital Navigator.
- In 2011, Carla completed a one-year rotation in Duff & Phelps' London office, where she promoted the firm's IFRS education efforts and marketing initiatives, as well dealing with IFRS implementation issues.
- Prior to this role, Carla was part of the Valuation Advisory Services business unit, performing engagements primarily for financial reporting and tax purposes at Duff & Phelps and its predecessor firms, PricewaterhouseCoopers and Standard & Poor's.
- Carla has conducted numerous business and asset valuations for a variety of purposes, including purchase price allocations, goodwill impairment testing, M&A, corporate tax restructuring and debt analysis. She has been involved in multiple valuation assignments for a wide range of industries, including pharma & biotech, healthcare, vitamin retail, specialty chemicals, industrial manufacturing and gaming & hospitality. Carla has substantial experience with cross-border valuations, working with multinational corporations to address complex tax, international cost of capital and foreign exchange issues.
- Carla is one of Duff & Phelps' experts addressing valuation issues related to cost of capital. She is a co-author of the "Valuation Handbook" series and is a co-creator of the Duff & Phelps Cost of Capital Navigator. Carla is a frequent speaker in webinars and conferences on the topics of cost of capital, goodwill impairment and valuation in general.
- Carla is Kroll Institute Fellow and a member of the Education Committee of the International Institute of Business Valuers (iiBV).
- Carla received her M.B.A. in finance from the University of Rochester's Simon School, an honors degree in business administration from Lisbon's School of Economics and Management (ISEG Lisbon) and completed coursework for a Masters of Taxation from Villanova University School of Law. Additionally, she holds a Chartered Financial Analyst (CFA) designation and has passed the exam and fulfilled all the requirements for the Certified in Entity and Intangibles Valuations (CEIV) credential.

James Harrington

Director – Valuation Digital Solutions



CONTACT:

james.harrington@duffandphelps.com

James P. Harrington is a Director at Duff & Phelps, A Kroll Company (“D&P/Kroll”). James is a member of the D&P/Kroll Valuation Digital Solutions group, which produces cost of capital thought leadership content and data housed in the Cost of Capital Navigator at dpcostofcapital.com.

James also provides technical support on client engagements involving cost of capital and business valuation matters and is a leading contributor to Duff & Phelps’ efforts in the development of studies, surveys, online content and tools, and firm-wide valuation models.

Previously, James was director of valuation research in Morningstar’s Financial Communications Business where he led the group that produced the *Stocks, Bonds, Bills, and Inflation*[®] (SBB[®]) *Valuation Yearbook*, *Stocks, Bonds, Bills, and Inflation*[®] (SBB[®]) *Classic Yearbook*, *Cost of Capital Yearbook*, various international cost of capital reports, and created a website dedicated to cost of capital issues.

James is co-author of the Duff & Phelps “Valuation Handbook” series with colleagues Carla Nunes and Roger Grabowski. The four Valuation Handbooks were published as physical books starting in 2014; as of 2021 the information and data previously published in the Valuation Handbooks has been transitioned over to the Duff & Phelps Cost of Capital Navigator at dpcostofcapital.com.

James is co-author of the *Stocks, Bonds, Bills, and Inflation*[®] (SBB[®]) *2021 Summary Edition* with Roger Ibbotson (Professor in the Practice Emeritus of Finance at Yale School of Management). The (SBB[®]) *2021 Summary Edition* is produced in a partnership of D&P/Kroll, the CFA Institute Research Foundation, and Morningstar, Inc. James is a contributing author to *Cost of Capital: Applications and Examples*, 5th edition, by Shannon P. Pratt and Roger J. Grabowski (John Wiley & Sons, Inc., 2014). James is a contributing author to the upcoming *Shannon Pratt’s Valuing a Business – The Analysis and Appraisal of Closely Held Companies*, Sixth ed. (McGraw-Hill, expected publication date 2021).

Today's Presentation



- 01 PROJECTED ECONOMIC GROWTH
- 02 FINANCIAL MARKET PERFORMANCE
- 03 RISK-FREE RATE ANALYSIS
- 04 U.S. EQUITY RISK PREMIUM
- 05 EUROZONE EQUITY RISK PREMIUM
- 06 INDUSTRY BETAS
- 07 COUNTRY RISK

01

Projected Economic Growth

Where We Stand: The Status of the Global Economy

“ The pandemic is yet to be defeated and virus cases are accelerating in many countries. **Recoveries are also diverging dangerously** across and within countries, as economies with slower vaccine rollout, more limited policy support, and more reliance on tourism do less well. ”



– “Managing Divergent Recoveries”, IMF Blog, April 6, 2021
by Gita Gopinath, IMF Economic Counsellor and Director of Research

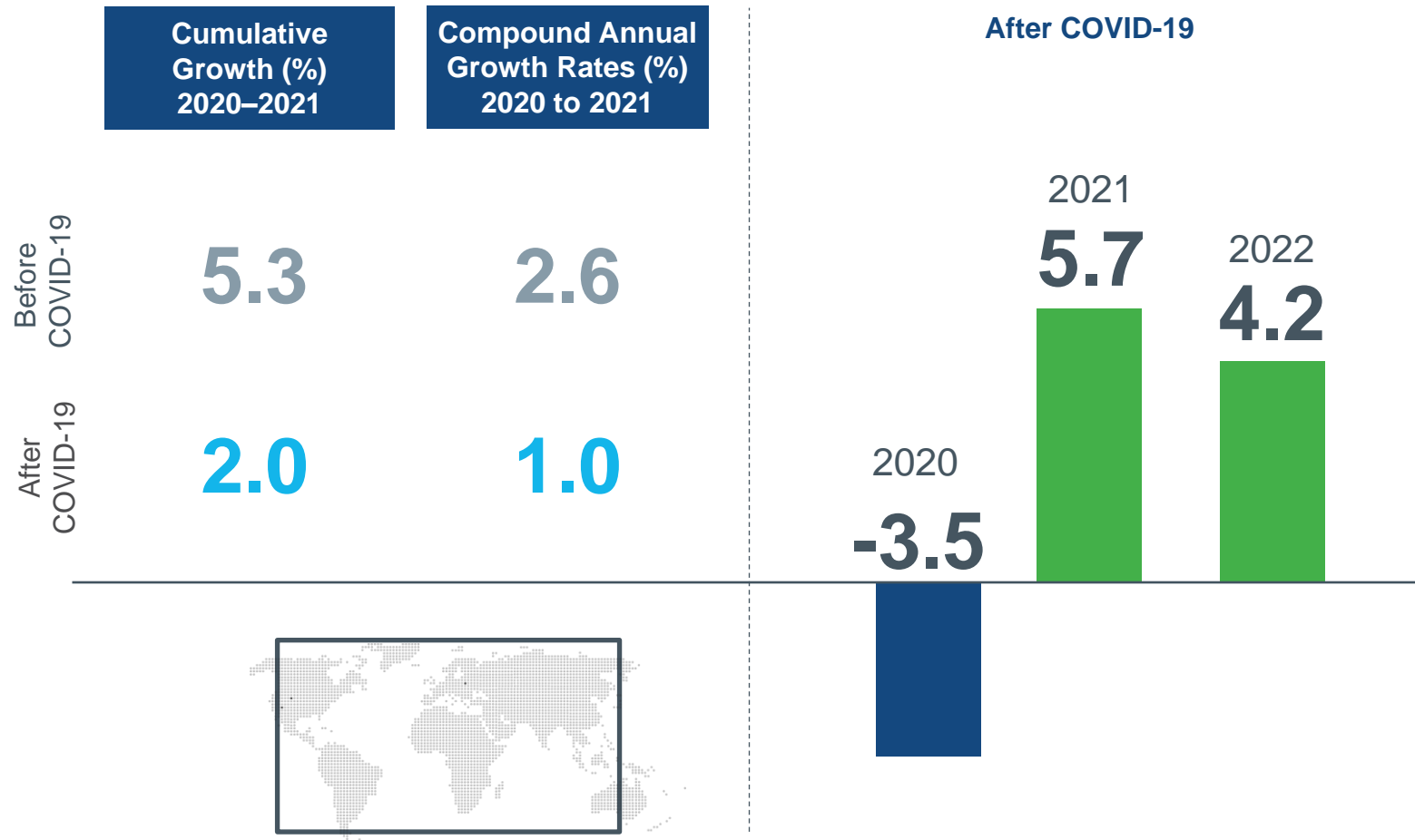
Real GDP Growth – Sources of Estimates

We reviewed multiple sources of Real GDP Growth forecasts:

1. International Monetary Fund (IMF)
2. Organisation for Economic Co-operation and Development (OECD)
3. World Bank
4. Blue Chips Economic Indicators
5. Consensus Economics
6. Economist Intelligence Unit (EIU)
7. Fitch Ratings
8. IHS Markit
9. Moody's Analytics
10. Oxford Economics
11. Standard & Poor's

Real GDP Growth (%) Estimates by Region: World

Data as of May 18, 2021



Before COVID-19 median estimates based on data released in December 2019 and early January of 2020. After COVID-19 median estimates based on data available as of the date noted above.

Compound annual growth rate (CAGR) is calculated as the annualized rate of return of median real GDP growth rate estimates from the end of 2019 through the end of 2021: $[(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate})]^{(1/2)} - 1$. Cumulative growth is calculated as the total (cumulative) growth rates of median real GDP estimates from the end of 2019 through the end of 2021: $(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate}) - 1$. These metrics show the annualized and cumulative real GDP growth rates that were expected at the end of 2019 (Before COVID-19) for the 2020–2021 period versus what the expectations are currently (After COVID-19).

COVID-19 Vaccine Tracker

Vaccine Tracker

[Global](#)

[U.S.](#)

[U.S. Vaccine Demographics](#)

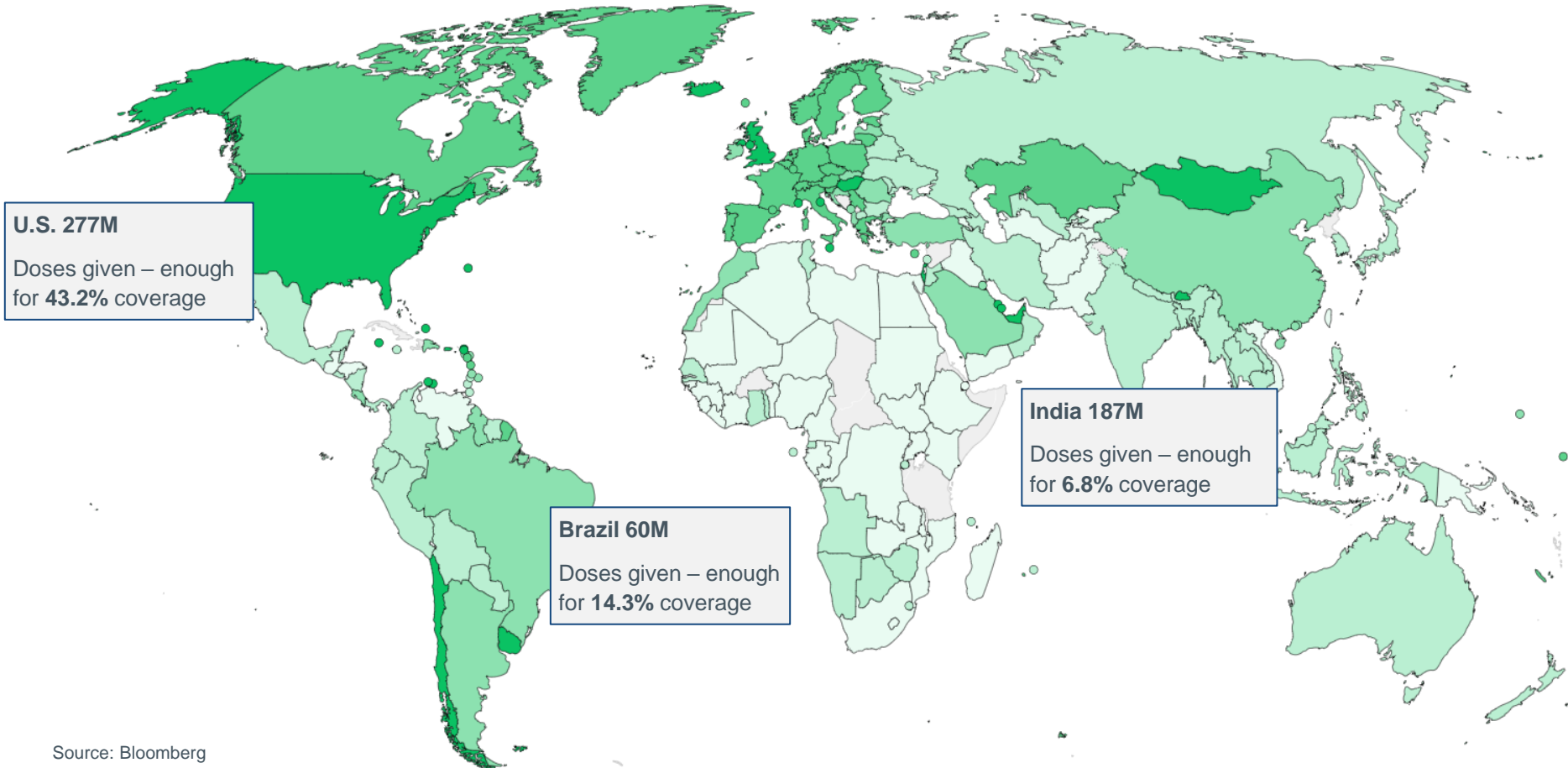
[FAQ](#)

[Covid-19 Tracker](#)

World Map of Vaccinations

More than 1.54 billion doses have been administered—enough to fully vaccinate 10.1% of the global population

no data 1 10 20 30% of population covered

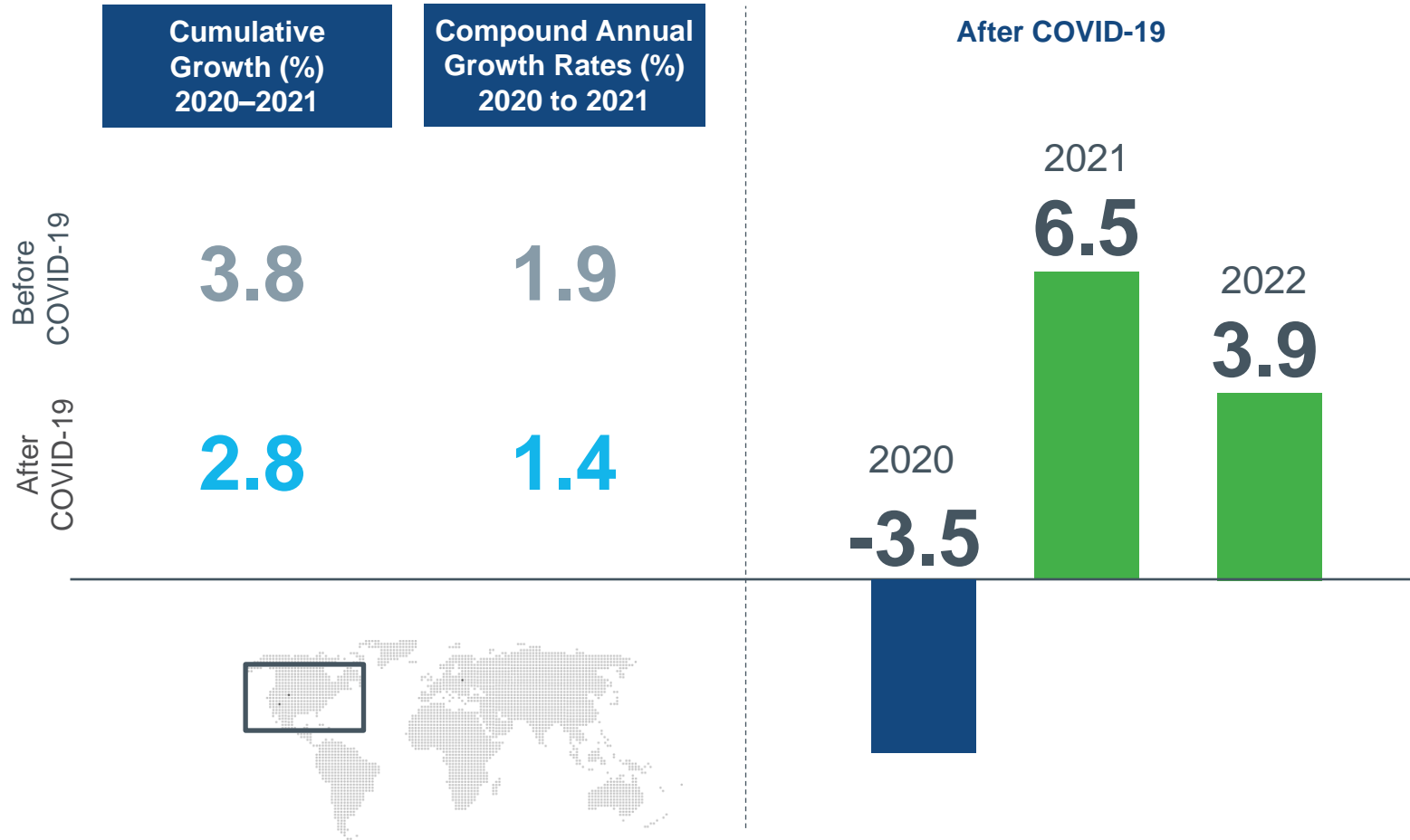


Source: Bloomberg

Real GDP Growth (%) Estimates by Region: United States



Data as of May 18, 2021



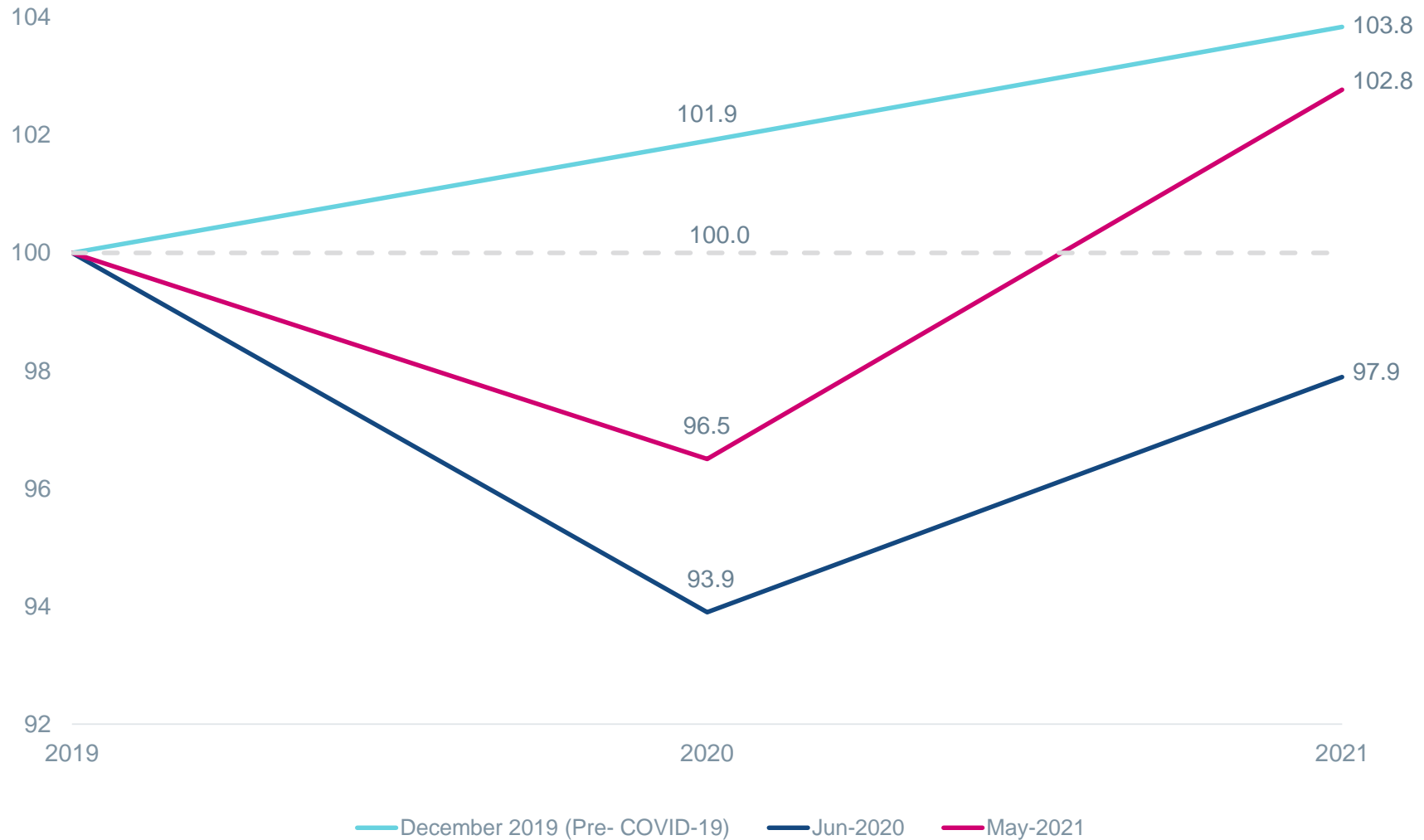
Before COVID-19 median estimates based on data released in December 2019 and early January of 2020. After COVID-19 median estimates based on data available as of the date noted above.

Compound annual growth rate (CAGR) is calculated as the annualized rate of return of median real GDP growth rate estimates from the end of 2019 through the end of 2021: $[(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate})]^{(1/2)} - 1$. Cumulative growth is calculated as the total (cumulative) growth rates of median real GDP estimates from the end of 2019 through the end of 2021: $(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate}) - 1$. These metrics show the annualized and cumulative real GDP growth rates that were expected at the end of 2019 (Before COVID-19) for the 2020–2021 period versus what the expectations are currently (After COVID-19).

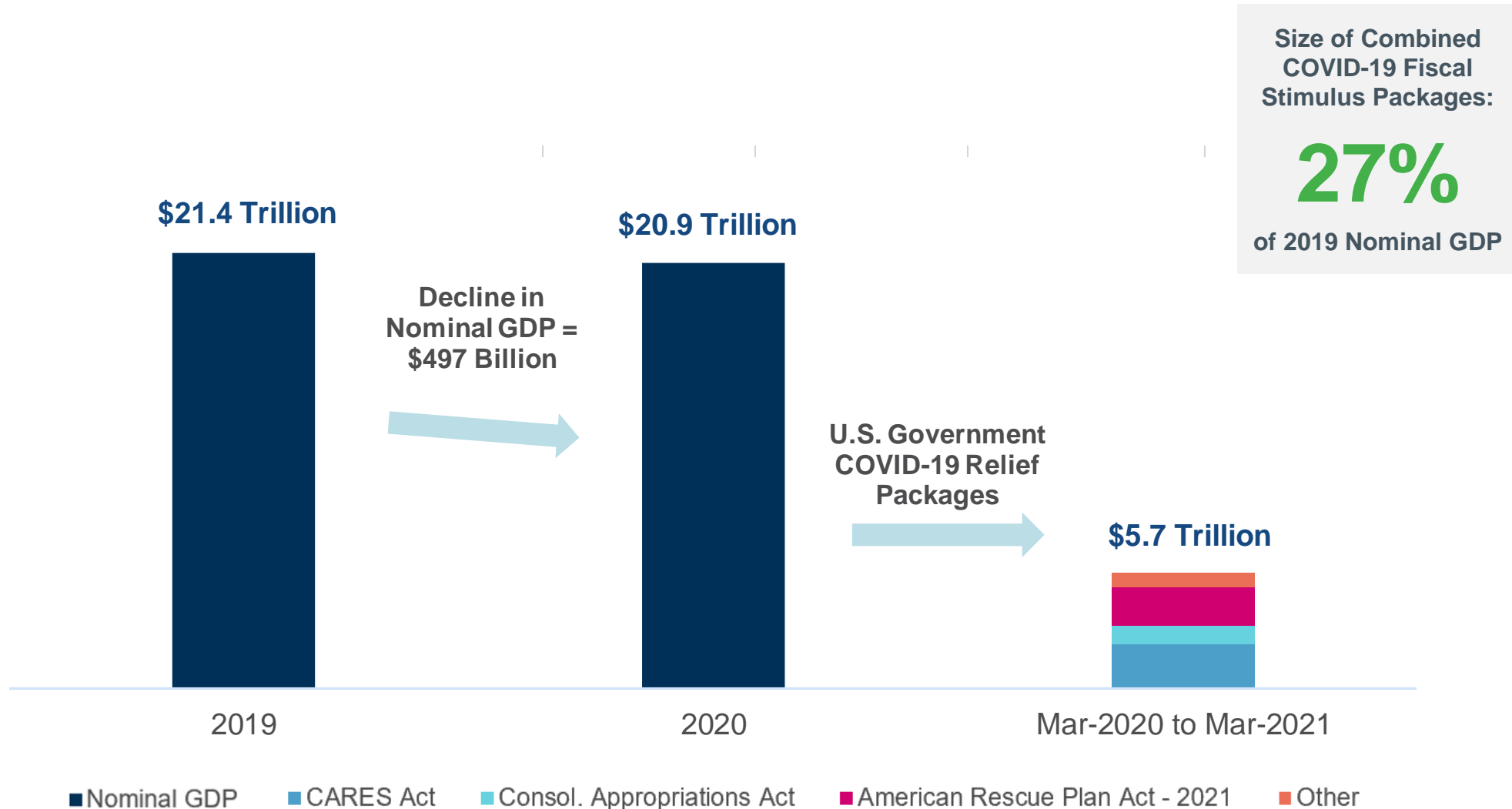
Real GDP Growth Before & After COVID-19: United States



Data as of May 18, 2021

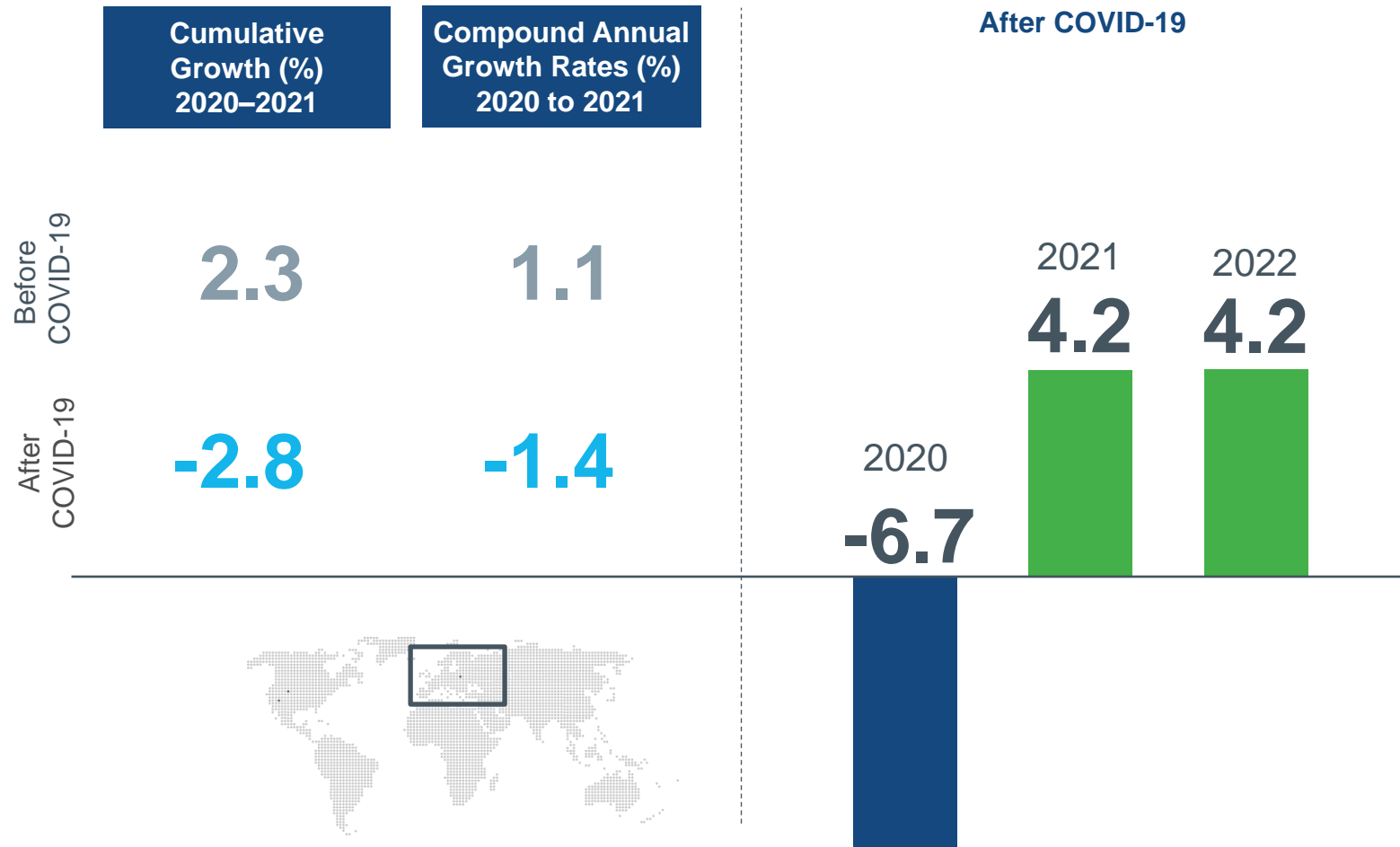


U.S. Fiscal Policy Response to COVID-19 as a Proportion of Nominal GDP



Real GDP Growth (%) Estimates by Region: Eurozone

Data as of May 18, 2021

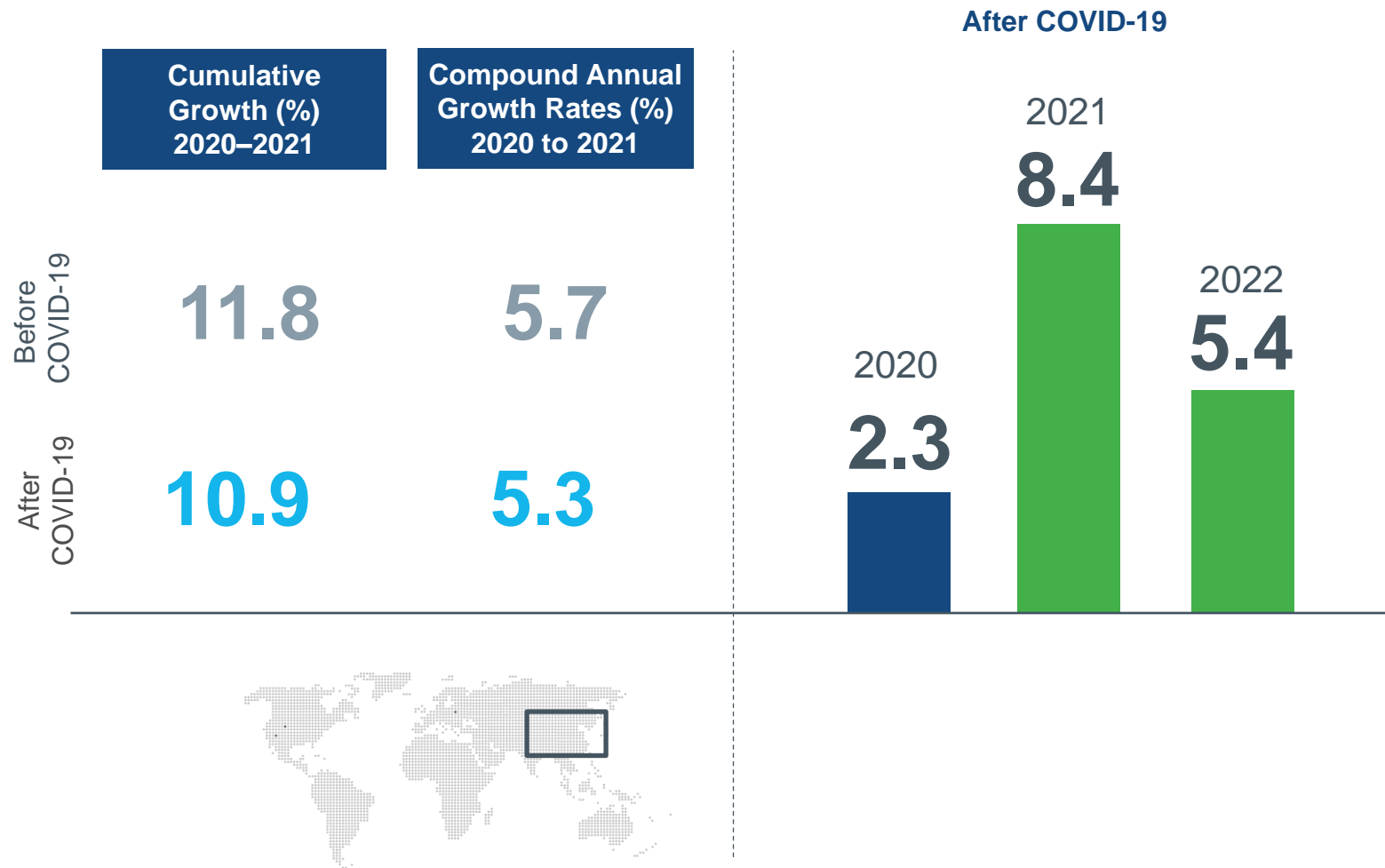


Before COVID-19 median estimates based on data released in December 2019 and early January of 2020. After COVID-19 median estimates based on data available as of the date noted above.

Compound annual growth rate (CAGR) is calculated as the annualized rate of return of median real GDP growth rate estimates from the end of 2019 through the end of 2021: $[(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate})]^{(1/2)} - 1$. Cumulative growth is calculated as the total (cumulative) growth rates of median real GDP estimates from the end of 2019 through the end of 2021: $(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate}) - 1$. These metrics show the annualized and cumulative real GDP growth rates that were expected at the end of 2019 (Before COVID-19) for the 2020–2021 period versus what the expectations are currently (After COVID-19).

Real GDP Growth (%) Estimates by Region: China

Data as of May 18, 2021

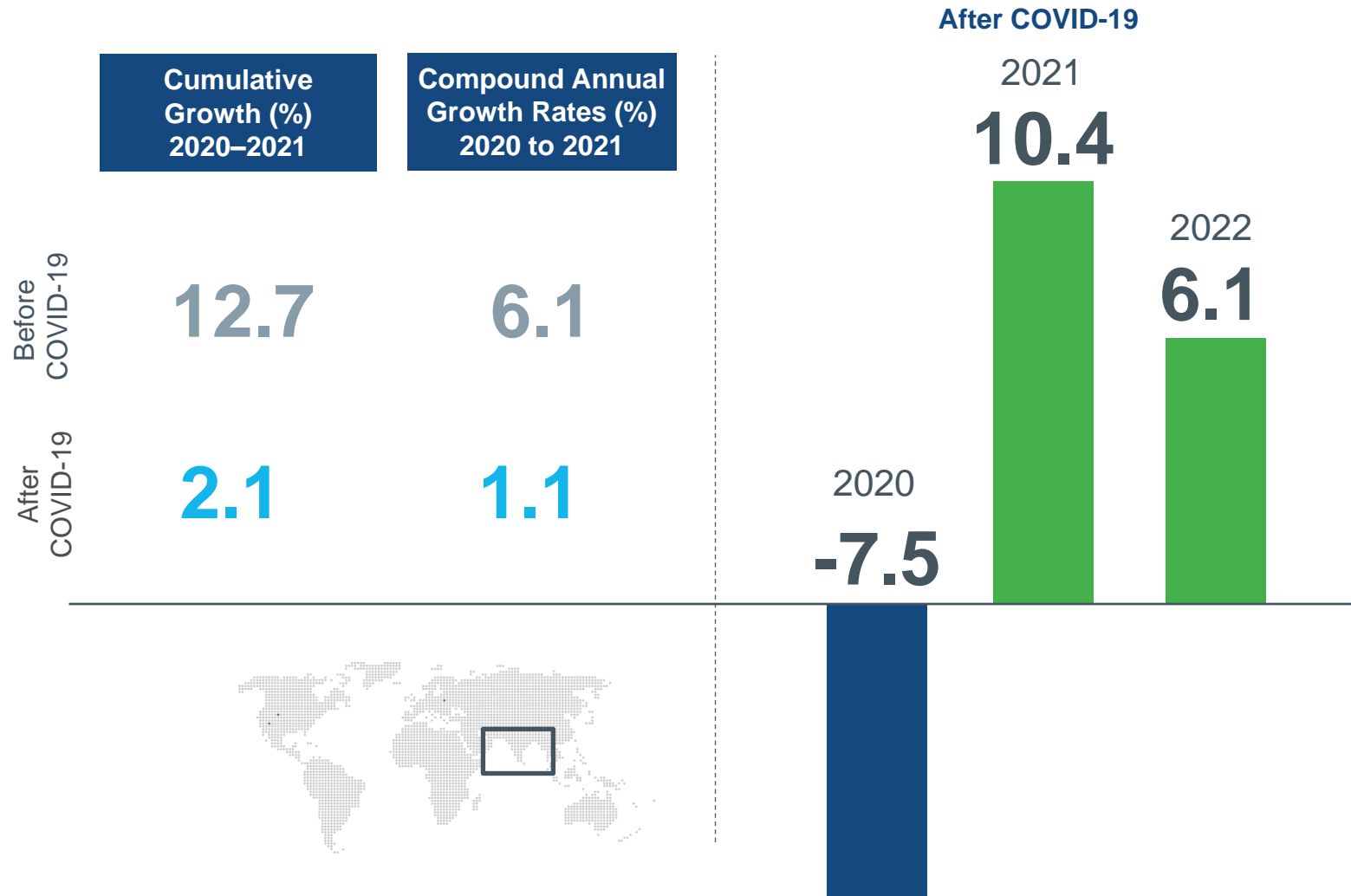


Before COVID-19 median estimates based on data released in December 2019 and early January of 2020. After COVID-19 median estimates based on data available as of the date noted above.

Compound annual growth rate (CAGR) is calculated as the annualized rate of return of median real GDP growth rate estimates from the end of 2019 through the end of 2021: $[(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate})]^{(1/2)} - 1$. Cumulative growth is calculated as the total (cumulative) growth rates of median real GDP estimates from the end of 2019 through the end of 2021: $(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate}) - 1$. These metrics show the annualized and cumulative real GDP growth rates that were expected at the end of 2019 (Before COVID-19) for the 2020–2021 period versus what the expectations are currently (After COVID-19).

Real GDP Growth (%) Estimates by Region: India

Data as of May 18, 2021



Before COVID-19 median estimates based on data released in December 2019 and early January of 2020. After COVID-19 median estimates based on data available as of the date noted above.

Compound annual growth rate (CAGR) is calculated as the annualized rate of return of median real GDP growth rate estimates from the end of 2019 through the end of 2021: $[(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate})]^{(1/2)} - 1$. Cumulative growth is calculated as the total (cumulative) growth rates of median real GDP estimates from the end of 2019 through the end of 2021: $(1 + 2020 \text{ Real GDP Growth Rate}) * (1 + 2021 \text{ Real GDP Growth Rate}) - 1$. These metrics show the annualized and cumulative real GDP growth rates that were expected at the end of 2019 (Before COVID-19) for the 2020–2021 period versus what the expectations are currently (After COVID-19).

02

Financial Market Performance

MSCI Developed, Emerging, and Frontier Markets

Market Performance During the COVID-19 Pandemic

Developed Markets

	Year End 2019 – March 2020	April 2020 – April 2021
Australia	-33.2%	77.0%
Austria	Worst -42.9%	Best 93.7%
Belgium	-32.5%	42.8%
Canada	-27.4%	67.7%
Denmark	Best -7.7%	62.6%
Finland	-18.9%	59.1%
France	-27.5%	60.3%
Germany	-27.0%	66.1%
Hong Kong	-17.3%	41.5%
Ireland	-25.5%	65.1%
Israel	-18.0%	48.9%
Italy	-29.2%	54.8%
Japan	-16.6%	38.0%
Netherlands	-20.6%	83.5%
New Zealand	-16.3%	33.5%
Norway	-33.3%	71.6%
Portugal	-13.1%	Worst 29.7%
Singapore	-28.2%	44.9%
Spain	-29.7%	44.7%
Sweden	-21.4%	84.1%
Switzerland	-11.1%	30.5%
United Kingdom	-28.8%	39.4%
United States	-19.6%	68.0%
Average	-23.7%	56.9%
Median	-25.5%	59.1%

Emerging Markets

	Year End 2019 – March 2020	April 2020 – April 2021
Argentina	-39.3%	87.8%
Brazil	Worst -50.2%	56.2%
Chile	-33.4%	53.1%
China	Best -10.2%	45.8%
Colombia	-49.7%	24.6%
Czech Republic	-38.5%	76.4%
Egypt	-27.1%	Worst 3.0%
Greece	-45.1%	45.4%
Hungary	-39.0%	47.4%
India	-31.1%	75.4%
Indonesia	-39.4%	41.3%
Korea	-22.4%	96.2%
Kuwait	-26.8%	39.0%
Malaysia	-19.2%	25.0%
Mexico	-35.4%	63.4%
Pakistan	-39.6%	35.5%
Peru	-35.8%	24.1%
Philippines	-32.0%	27.7%
Poland	-36.5%	41.2%
Qatar	-17.3%	24.7%
Russia	-36.3%	45.5%
Saudi Arabia	-23.1%	67.6%
South Africa	-40.3%	81.3%
Taiwan	-19.0%	Best 109.6%
Thailand	-33.7%	38.1%
Turkey	-30.0%	5.9%
United Arab Emirates	-27.1%	58.9%
Average	-32.5%	49.6%
Median	-33.7%	45.5%

Frontier Markets

	Year End 2019 – March 2020	April 2020 – April 2021
Bahrain	-22.2%	16.8%
Bangladesh	-17.9%	39.6%
Croatia	-18.5%	34.3%
Estonia	-31.1%	35.9%
Jordan	-9.9%	Worst -41.0%
Kenya	-24.8%	41.0%
Kazakhstan	-23.6%	Best 117.2%
Lithuania	-22.9%	53.6%
Mauritius	Worst -37.9%	1.6%
Morocco	-26.0%	41.7%
Nigeria	-33.0%	83.4%
Oman	-11.1%	39.8%
Romania	-30.8%	61.9%
Serbia	-27.5%	35.8%
Slovenia	-22.7%	77.7%
Sri Lanka	-34.5%	24.7%
Tunisia	Best -6.4%	20.7%
Vietnam	-31.0%	88.3%
Average	-24.0%	43.0%
Median	-24.2%	39.7%

MSCI Developed, Emerging, and Frontier Markets

Market Performance During the COVID-19 Pandemic

Value of \$1 invested at midnight on March 31, 2020 and held through April 30, 2021

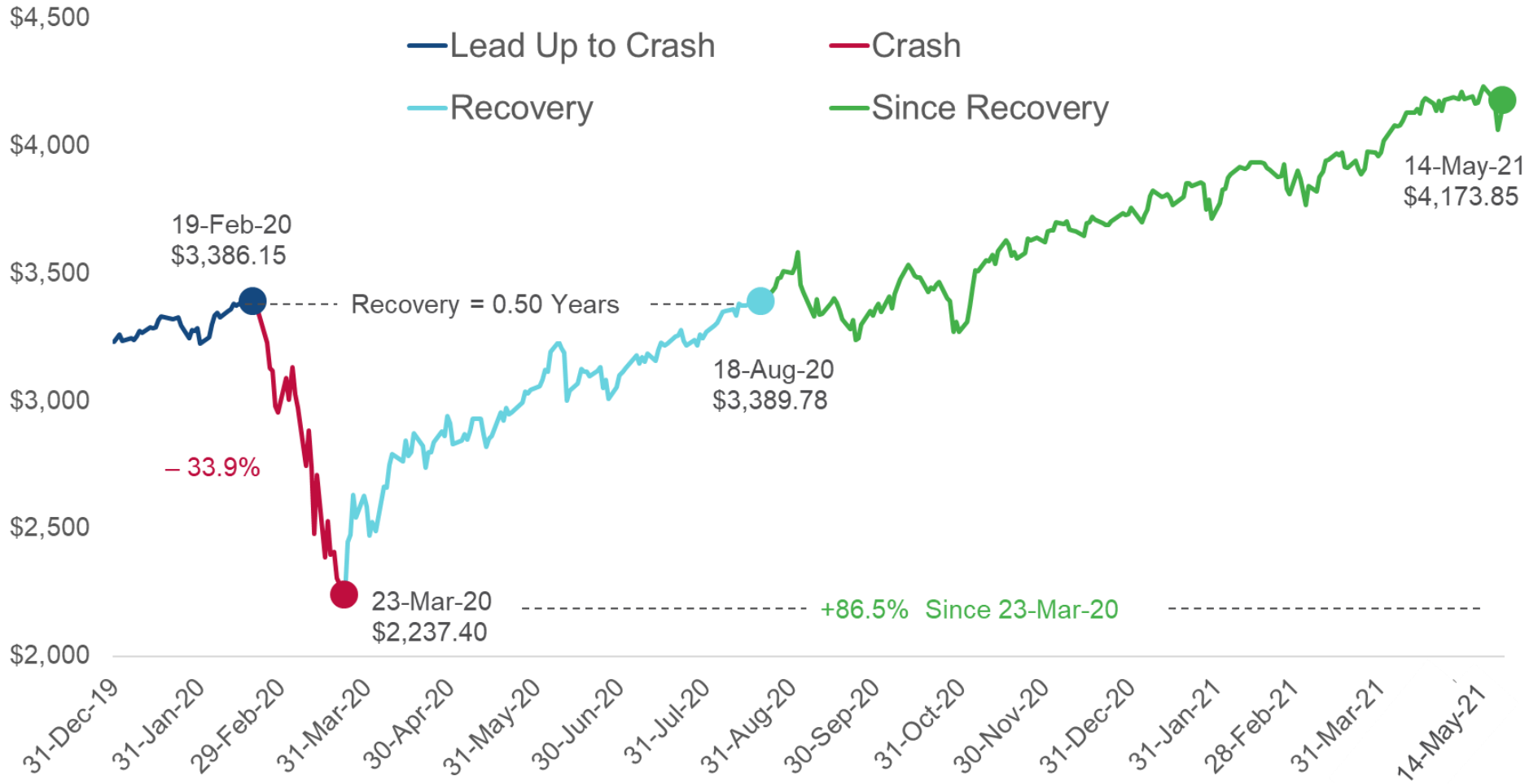
	Developed Markets	Emerging Markets	Frontier Markets
April 2020 – April 2021	\$1.57	\$1.50	\$1.43

Value of \$1 invested at midnight on December 31, 2019* and held through April 30, 2021

	Developed Markets	Emerging Markets	Frontier Markets
Year End 2019 – April 2021	\$1.19	\$1.01	\$1.08

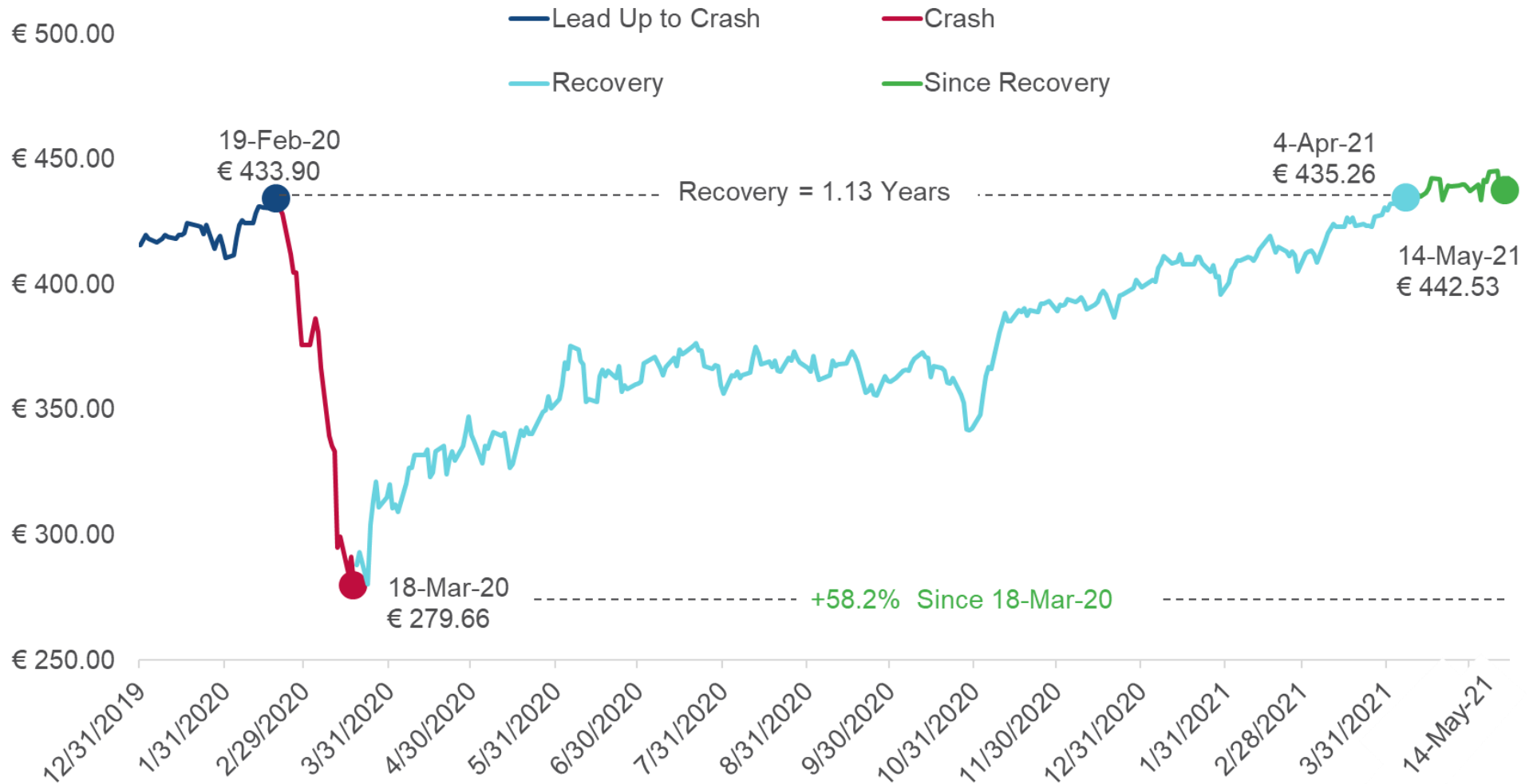
S&P 500 (Price) Index

December 31, 2019 – May 14, 2021



STOXX 600 (Price) Index

December 31, 2019 – May 14, 2021



S&P 500 (Price) Index and STOXX 600 (Price) Index

December 31, 2019 – May 14, 2021; Time to Recover and Return Since 2020 Low

Time to Recover

0.5 Years



S&P 500
(Price) Index

1.13 Years



STOXX 600
(Price) Index

Return Since 2020 Low

86.5%



S&P 500
(Price) Index

58.2%



STOXX 600
(Price) Index

U.S. Market Crashes, Using S&P 500 Price Index As The Benchmark

Length of Decline and Average Years to Recover

1929 Crash

Start Date of the Decline	16-Sep-29
S&P 500	31.86
End date of the Decline	29-Oct-29
S&P 500	20.43
Decline	-35.9%
Recovery Date	22-Sep-54
S&P 500	32.00
Years to Recover	25.02

1987 Crash

Start Date of the Decline	25-Aug-87
S&P 500	336.77
End date of the Decline	19-Oct-87
S&P 500	224.84
Decline	-33.2%
Recovery Date	26-Jul-89
S&P 500	338.05
Years to Recover	1.92

Dotcom Crash

Start Date of the Decline	24-Mar-00
S&P 500	1,527.46
End date of the Decline	9-Oct-02
S&P 500	776.76
Decline	-49.1%
Recovery Date	30-May-07
S&P 500	1,530.23
Years to Recover	7.18

2008 Crash

Start Date of the Decline	9-Oct-07
S&P 500	1,565.15
End date of the Decline	9-Mar-09
S&P 500	676.53
Decline	-56.8%
Recovery Date	28-Mar-13
S&P 500	1,569.19
Years to Recover	5.47

COVID-19 Crash

Start Date of the Decline	19-Feb-20
S&P 500	3,386.15
End date of the Decline	23-Mar-20
S&P 500	2,237.40
Decline	-33.9%
Recovery Date	18-Aug-20
S&P 500	3,389.78
Years to Recover	0.50

U.S. Market Crashes, Using S&P 500 Price Index As The Benchmark

Length of Decline and Average Years to Recover

DECLINE	0 - 6 MONTHS	7 - 12 MONTHS	13 - 18 MONTHS	19 - 24 MONTHS	25 - 30 MONTHS	31 - 36 MONTHS
>-80% and <= -90%	-	-	-	21.19	21.72	24.47
>-70% and <= -80%	-	4.7	5.48	15.54	21.04	19.73
>-60% and <= -70%	-	4.03	4.66	-	-	-
>-50% and <= -60%	0.71	2.75	4.9	5.48	5.38	-
>-40% and <= -50%	0.78	3.22	4.14	7.01	5.62	4.67
>-30% and <= -40%	1.13	1.69	2.48	2.62	3.33	3.86
>-20% and <= -30%	0.89	1.5	1.67	2.11	2.22	3.76
>-10% and <= -20%	0.56	1.04	1.56	2.12	2.37	2.8
> 0% and <= -10%	0.17	0.79	1.35	1.72	2.32	2.76

There were seven declines from this analysis that took **2 months or less** and were less than -30% and greater than or equal to -40%. The average recovery time of these seven declines was 0.53 years.

The actual time it took the S&P 500 to recover was 0.5 years.

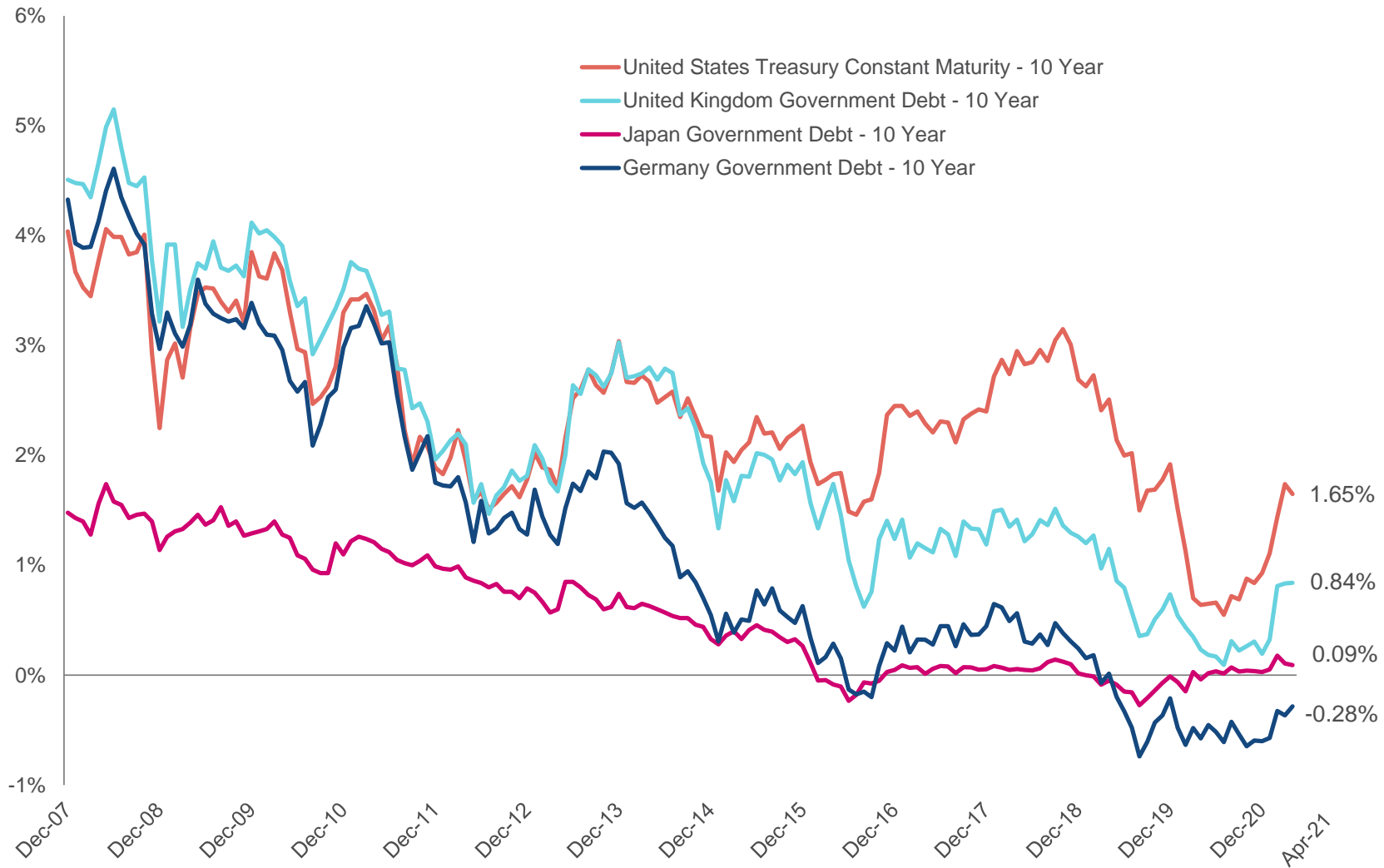
Analysis performed over the time horizon December 31, 1927 through April 14, 2020 (daily).

03

Risk-free Rate Analysis

10-Year Yields for U.S., Germany, U.K., Japan

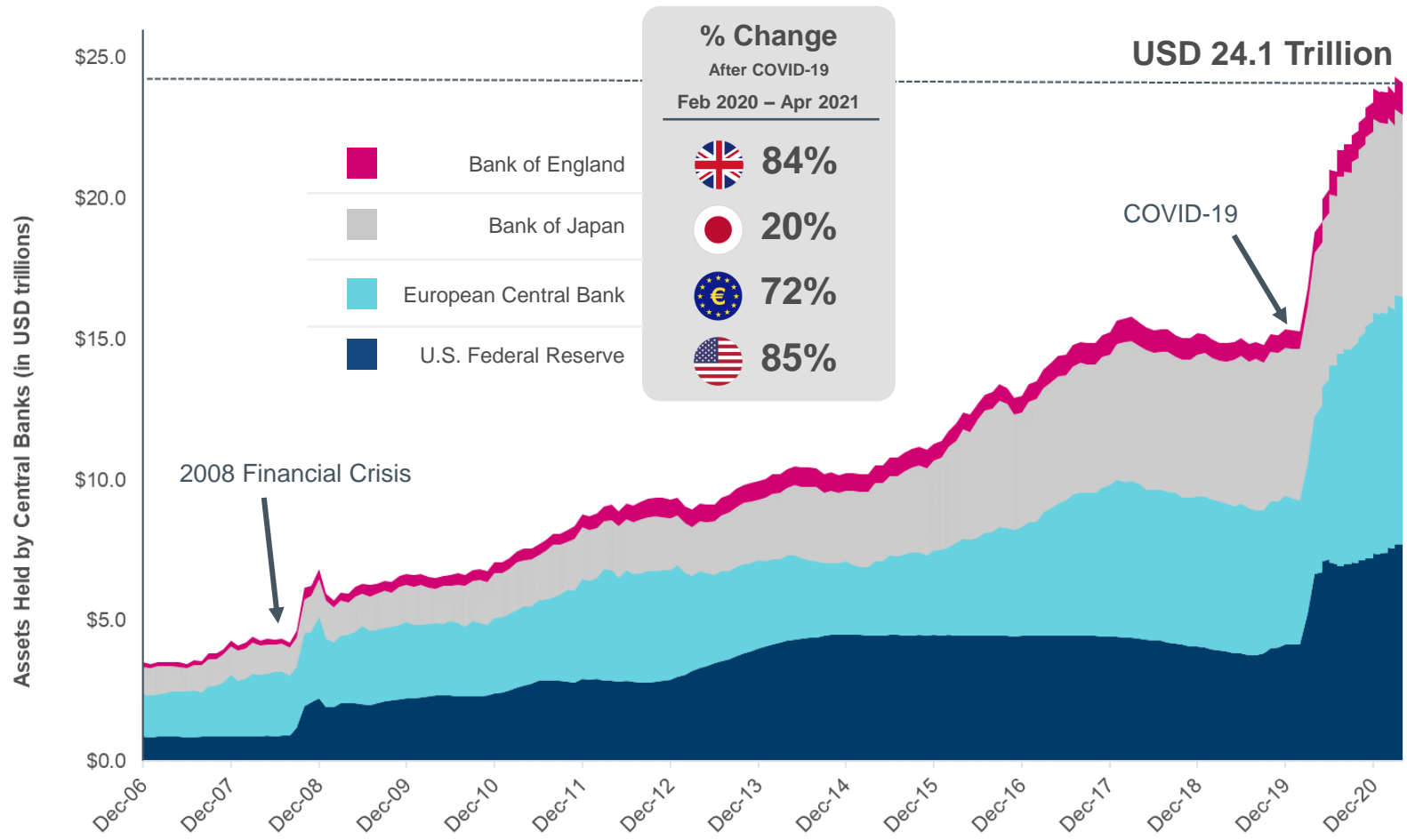
December 31, 2007 – April 30, 2021



Source: S&P Capital IQ

Combined Major Central Banks Balance Sheets: Fed, ECB, BOE, BOJ

February 2020 – April 2021



Source: Federal Reserve Bank of St. Louis Economic Research and the Bank of England

The Risk-free Rate (R_f) – Spot Rate or “Normalized” Rate?

During periods in which risk-free rates appear to be **abnormally low** due to flights to quality or massive monetary policy interventions (i.e., QE or quantitative easing)

Duff & Phelps recommends normalizing the risk-free rate:

Abnormally Low R_f



Use Normalized Risk-free Rate

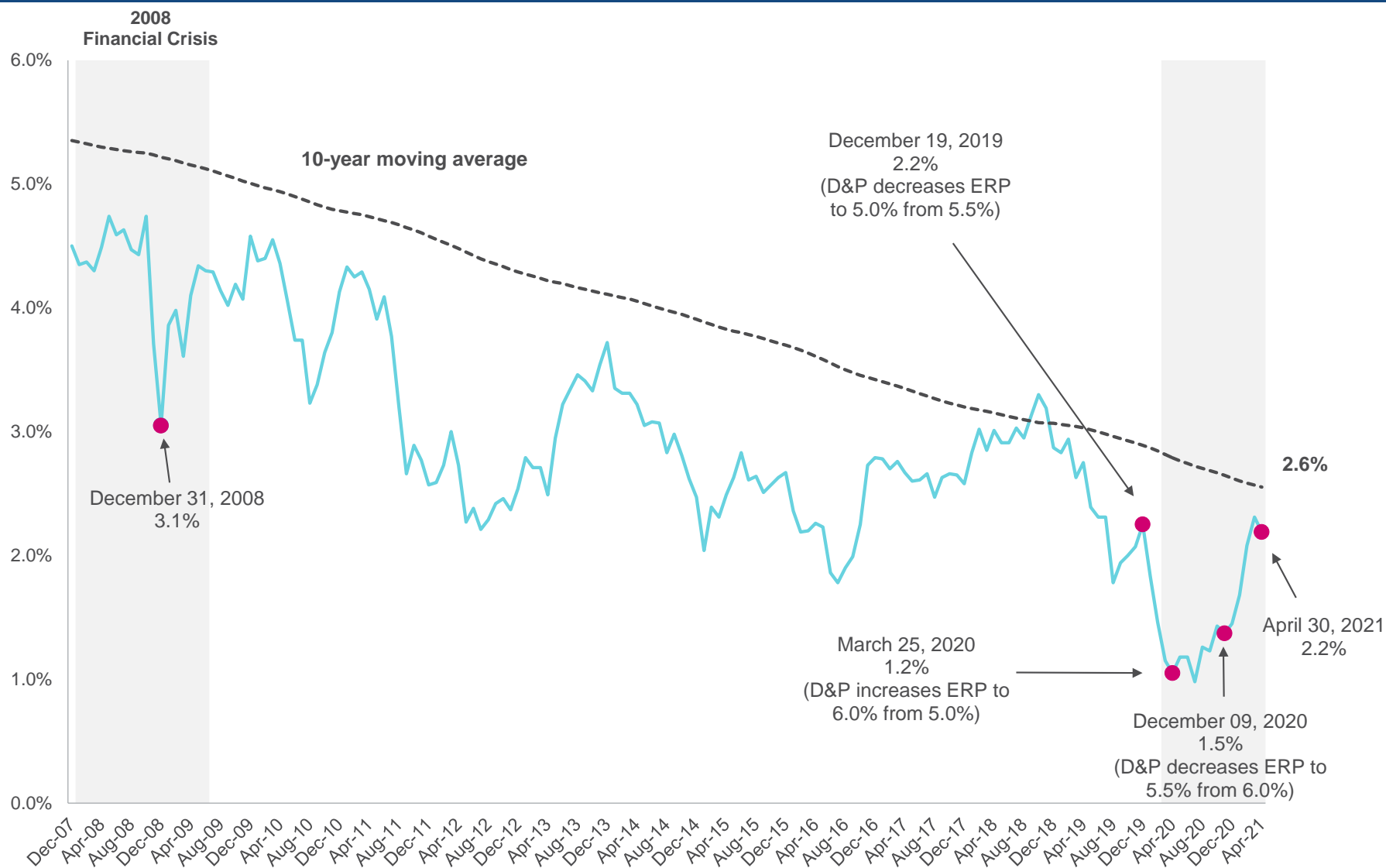
The Risk-free Rate (R_f) – Spot Rate or Normalized Rate or “Normalized” Rate?

Normalization can be accomplished in several ways, including:

1. Simple averaging
2. Various “buildup” methods

U.S. 20-Year Treasury Yield, Including Trailing Average

December 31, 2007 – April 30, 2021



Source: 20-year U.S. government bond series. Board of Governors of the Federal Reserve System

Risk-free Rate Normalization – by Build Up “Fisher Equation”

Conceptually, the risk-free rate can be (loosely) illustrated as the return on the following two components:*



* This is a simplified version of the “Fisher equation”, named after Irving Fisher. Fisher’s “The Theory of Interest” was first published by Macmillan (New York), in 1930. The Fisher equation is formally expressed as $(1 + \text{Nominal Rate}) = (1 + \text{Real Rate}) \times (1 + \text{Expected Inflation})$. When rates are low, there is very little difference between the simple form and the Fisher equation. Various academic research papers show that the decomposition of the nominal rate into a real rate and expected inflation should include an additional component excluded from the Fisher equation: the inflation risk premium. This premium reflects the risk that actual inflation may vary significantly from expected inflation, and it can be positive or negative, with some academic estimates at close to 0%.

Real Rate Estimates

United States



Several academic studies have suggested the long-term real risk-free rate to be somewhere in the range of -1.1% to 2.0% based on the study of inflation swap rates, yields on long-term U.S. Treasury Inflation-Protected Securities (TIPS), OLG, DSGE and other econometric models *



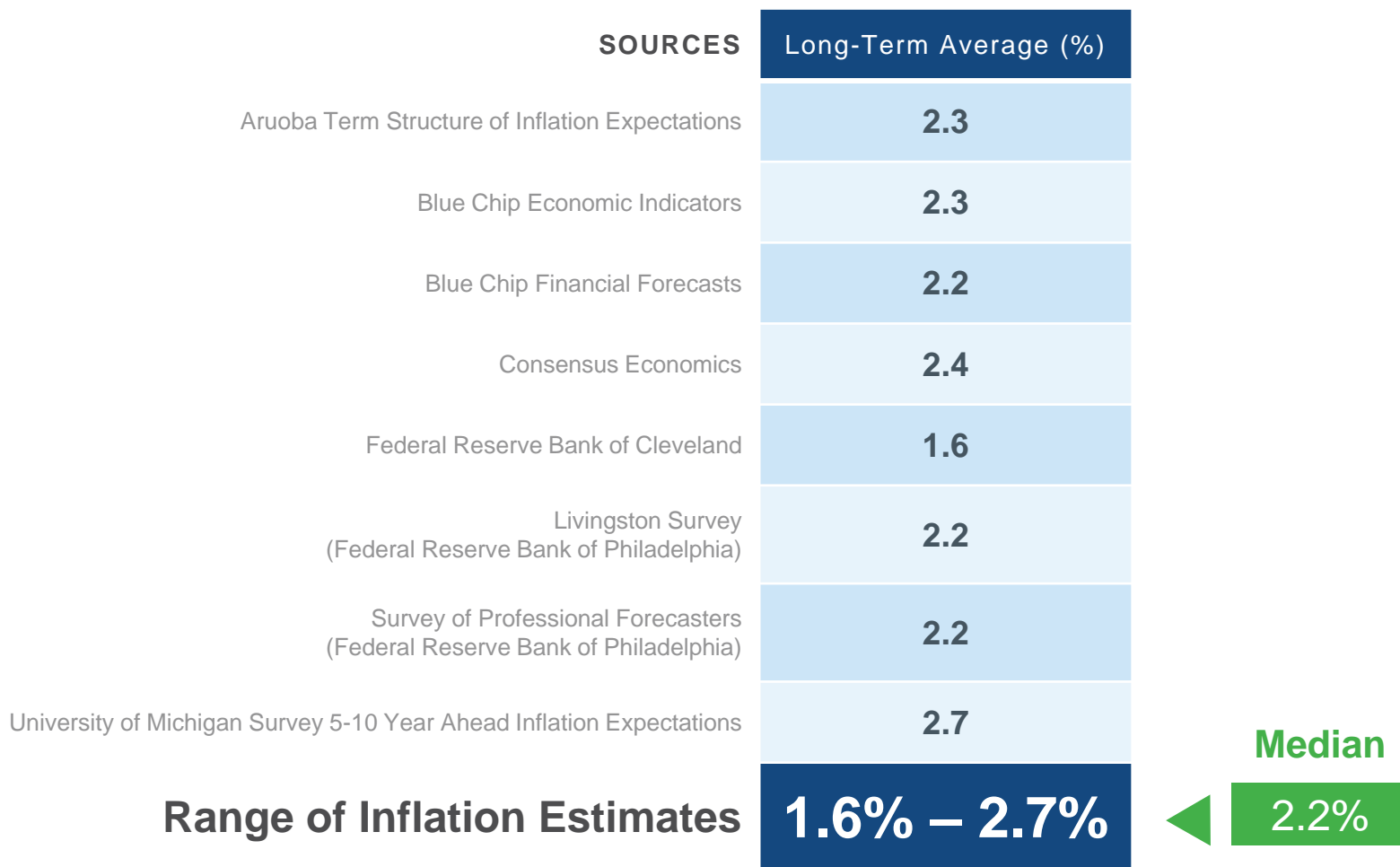
* Based on academic studies issued between 2015 and 2021. In academic literature, this is also sometimes called the natural rate of interest, the neutral rate, or the equilibrium rate.

OLG = Overlapping Generational Model

DSGE = Dynamic Stochastic General Equilibrium Model

Long-Term Inflation Expectations

Estimates as of April 2021 (approximately)



Risk-Free Rate Normalization – United States

As of April 30, 2021



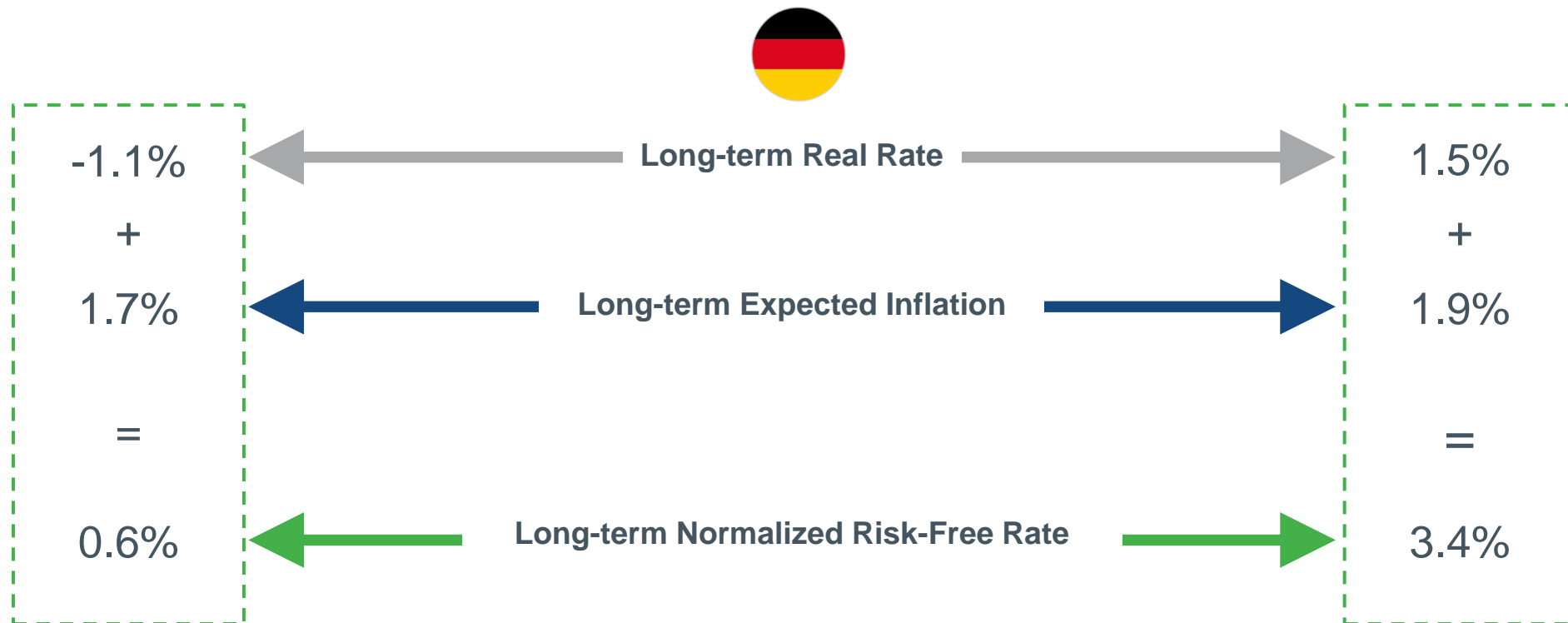
- **Fisher Equation:** Midpoint = 2.6% / Median = 2.8%
- **LT Average:** 10-Year Trailing Average of 20-Year U.S. Treasury Yield = 2.6%

Concluded Normalized R_f = 2.5%

* Differences due to rounding.

Risk-Free Rate Normalization – Germany

As of April 30, 2021



- **Fisher Equation:** Midpoint = 2.0% / Median = 2.7%
- **LT Average:** 10-Year Trailing Average of 15-Year *Bund* Yield = 1.1%

Concluded Normalized R_f = 2.0%

04

U.S. Equity Risk Premium

The Duff & Phelps Recommended ERP is a Two-Step Process

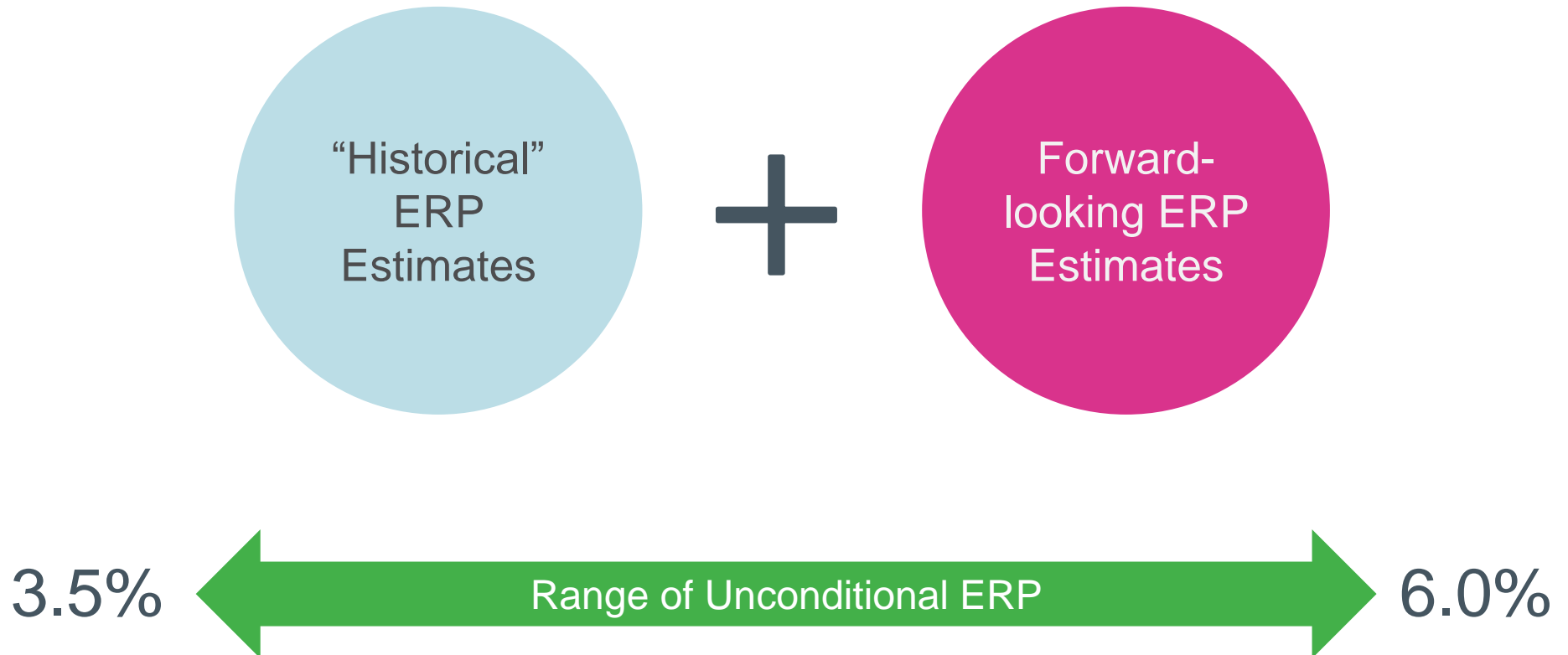
STEP 1: What is a reasonable range of unconditional ERP that can be expected over an entire business cycle?

“What is the range?”

STEP 2: Research has shown that ERP is cyclical during the business cycle. We use the term conditional ERP to mean the ERP that reflects current market conditions.

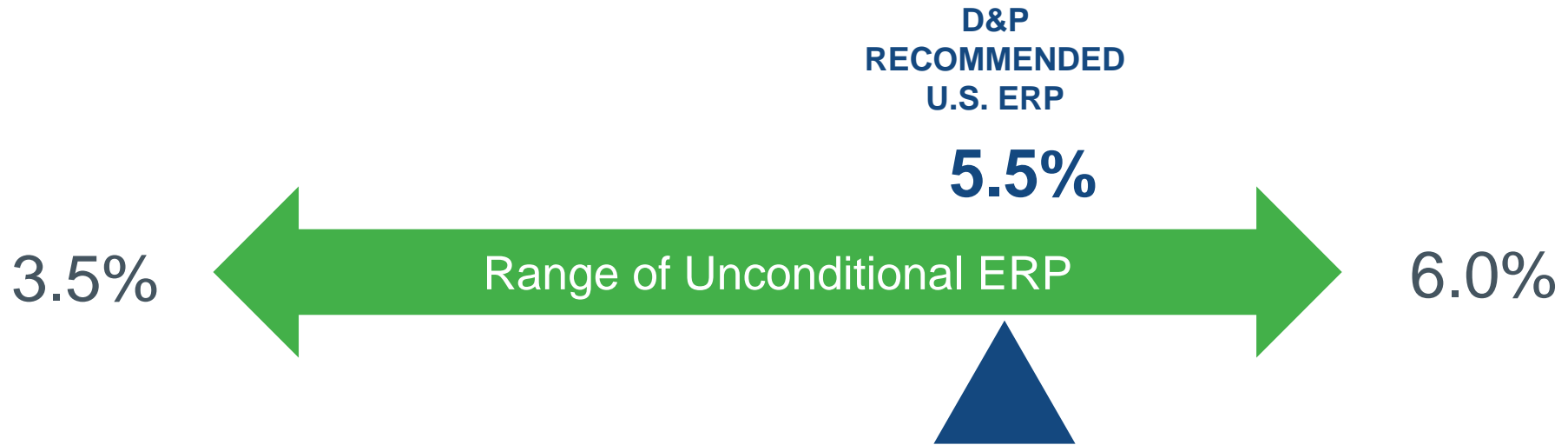
“Where are we in the range?”

Duff & Phelps Considers Multiple Models to Estimate U.S. ERP



Duff & Phelps Recommended U.S. Equity Risk Premium (ERP)

For discount rates developed as of December 9, 2020 (and thereafter)



Factors Considered in ERP Recommendation – Summary Table

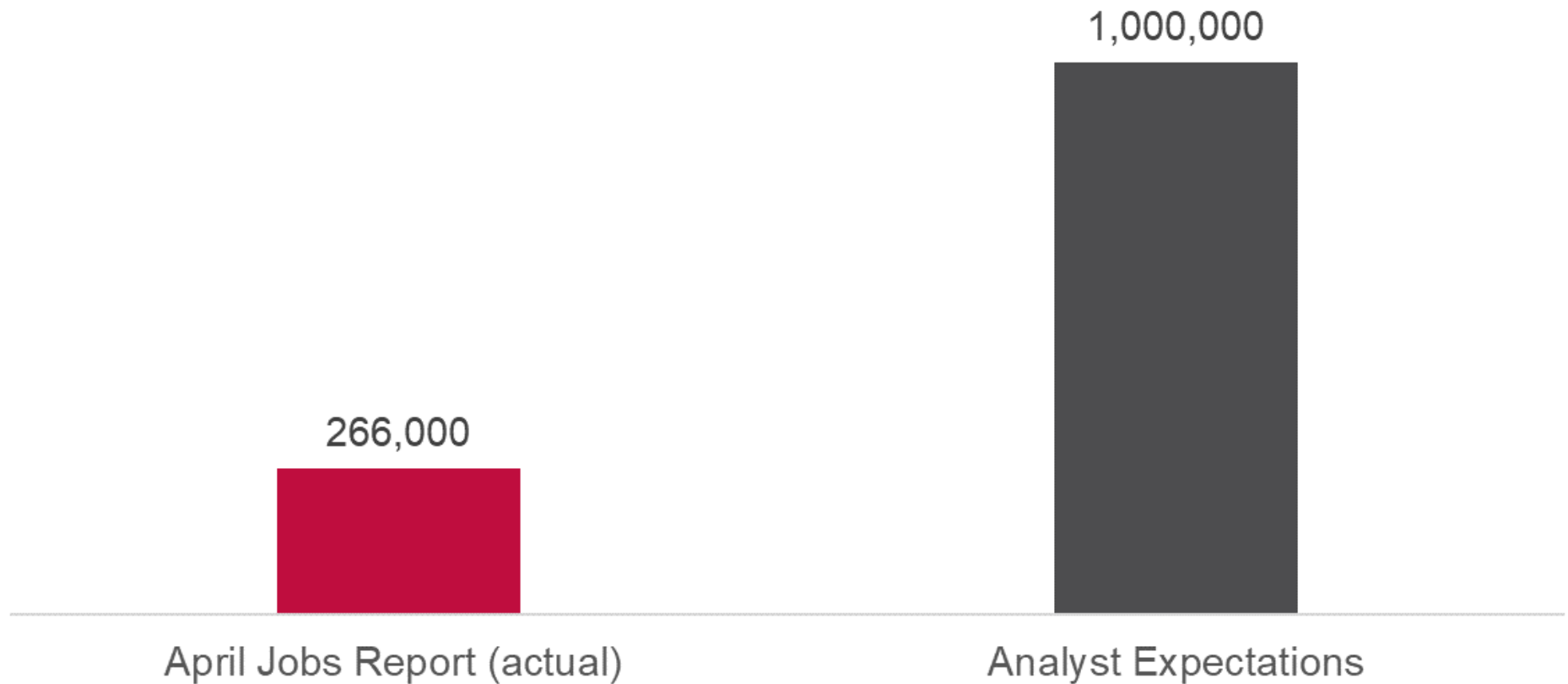
Changes from December 9, 2020 to April 30, 2021

	Factor	Change	Effect on ERP
Financial Markets	U.S. Equity Markets	▲	▼
	Implied Equity Market Volatility	▼	▼
	Corporate Credit Spreads	▼	▼
	Damodaran Implied ERP Model	◄►	◄►
	Default Spread Model	◄►	◄►
	U.S. Equity Market Uncertainty Index	▼	▼
	Economic Indicators	Historical & Projected Real GDP Growth	▲
Unemployment		◄►	◄►
Consumer Sentiment		▲	▼
Business Confidence		▲	▼
Sovereign Credit Ratings		◄►	◄►
Economic Policy Uncertainty (EPU) Index		▼	▼

Labor Department's April Jobs Report was a Large Miss

And the Unemployment Rate Rose 0.1% to 6.1%

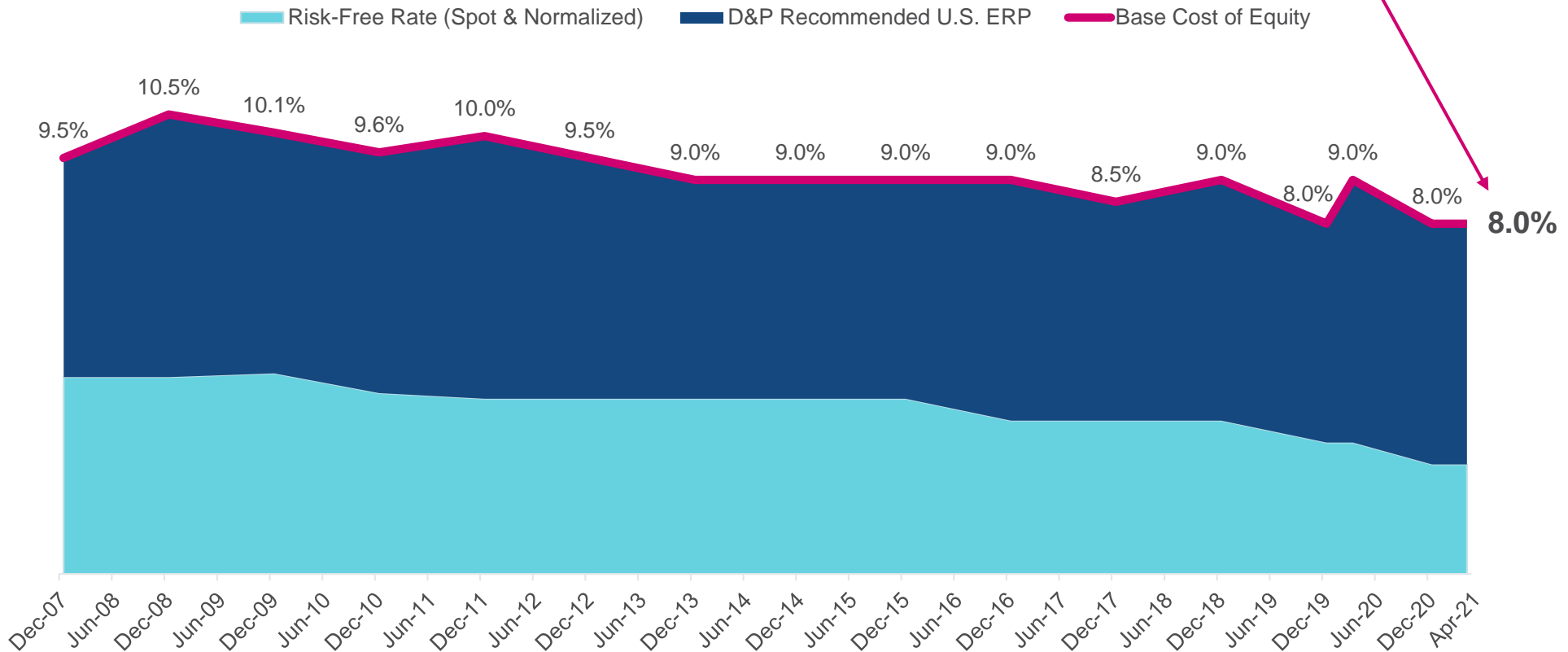
Labor Department April Jobs Report was a Large Miss



Current U.S. Normalized Risk-free Rate and ERP Recommendations

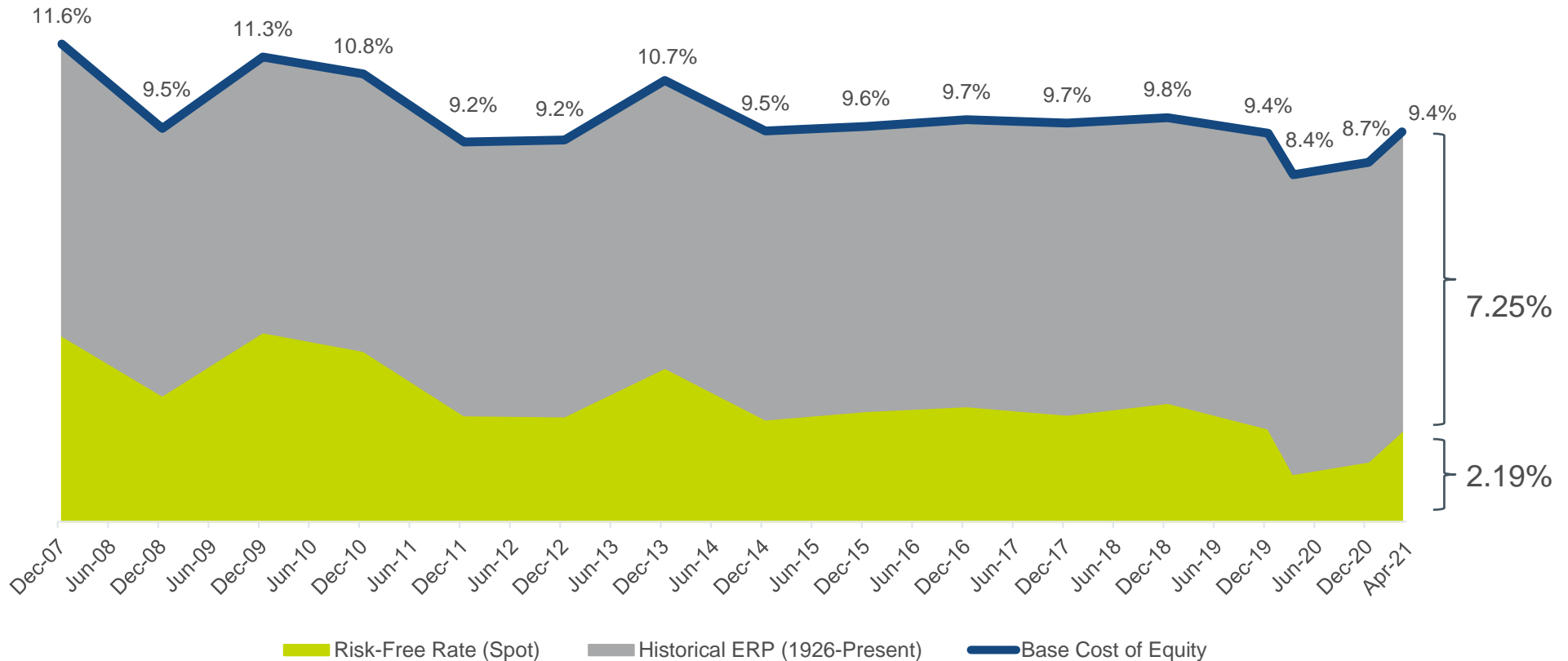
As of April 30, 2021

$$2.5\% + 5.5\% = 8.0\%$$



Spot 20-Year U.S. Government Yield in Conjunction with Unadjusted “Historical” Equity Risk Premium *

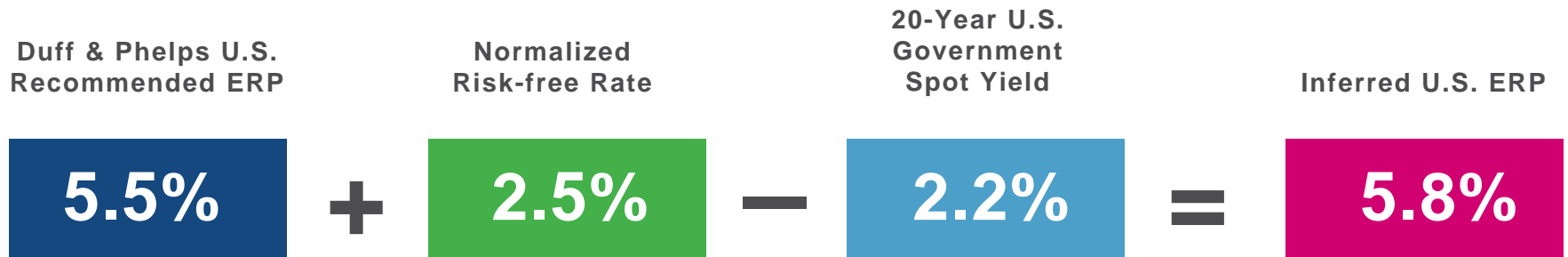
December 31, 2007 – April 30, 2020



* The Historical Equity Risk Premium is defined as the ERP over the years 1926–Present as of the date of the analysis. For example, the Historical Equity Risk Premium for December 2019 spans the years 1926–2019 while the Historical ERP for 2020 spans the years 1926–2020.

Inferred ERP: Using the D&P U.S. Recommended ERP Against A Spot Risk-free Rate

As of April 30, 2021



05

Eurozone Equity Risk Premium

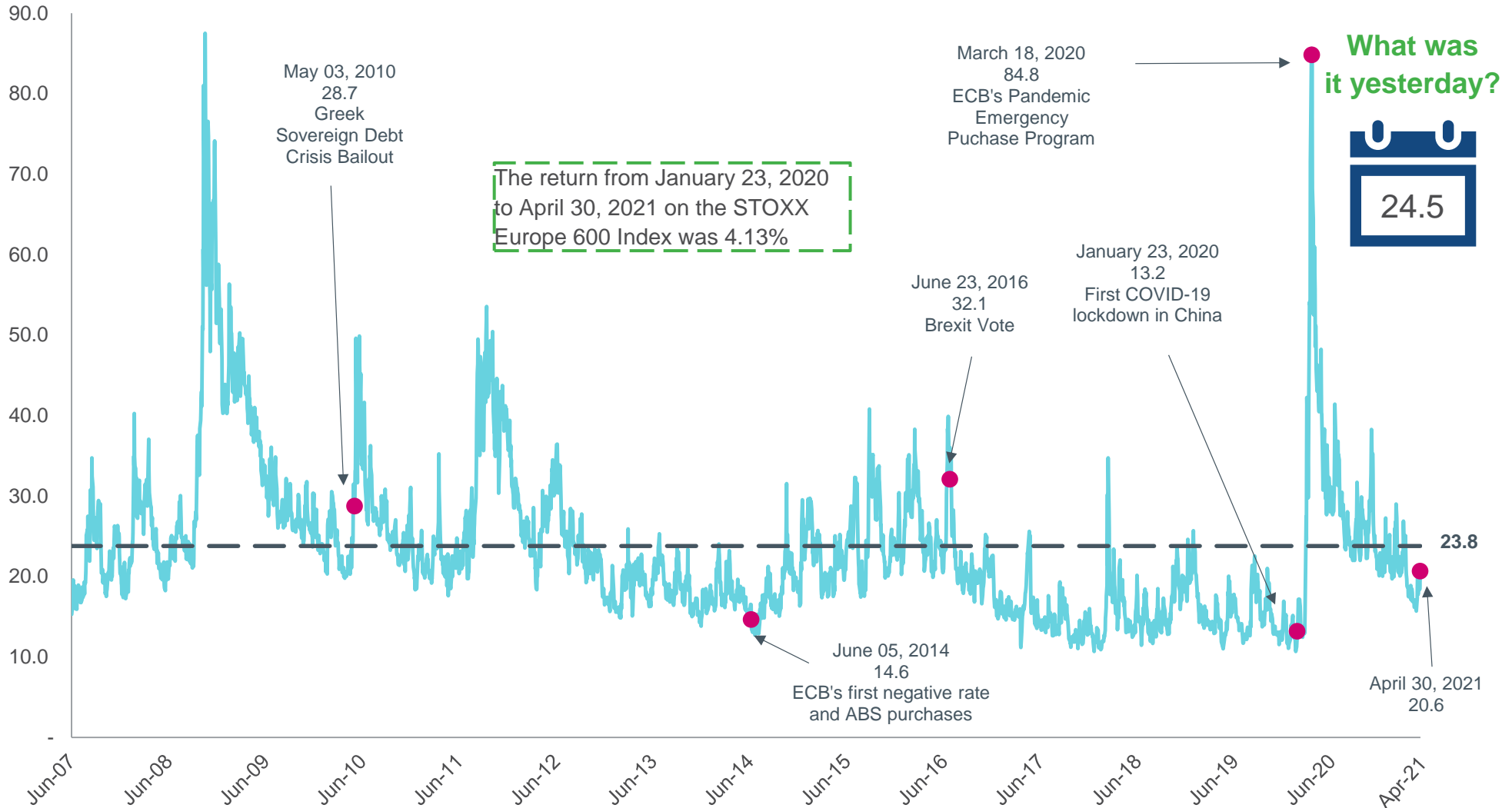
Summary Table of Factors – Eurozone

Changes from December 31, 2019 to April 30, 2021

	Factor	Change	Effect on ERP
Financial Markets	European Equity Markets	◀▶	◀▶
	Implied Equity Market Volatility	▲	▲
	Corporate Credit Spreads	▼	▼
	Dividend Discount Model Implied ERP	▲	▲
	Default Spread Model	◀▶	◀▶
Economic Indicators	Historical & Projected Real GDP Growth	▼	▲
	Unemployment	▲	▲
	Consumer Sentiment	▼	▲
	Business Confidence	▲	▼
	Sovereign Credit Ratings	◀▶	◀▶
	Economic Policy Uncertainty (EPU) Index	◀▶	◀▶

EURO STOXX 50 Volatility Index

June 1, 2007 – April 30, 2021



Source: S&P Capital IQ

Conditional ERP – Quantitative Models

December 2019, March 2020, April 2021

MODELS

Default Spread Model *

Dividend Discount Model (DDM) – Bottom-Up **

Dividend Discount Model (DDM) – Top Down (Median)

	December 2019	March 2020	April 2021
Default Spread Model *	4.4%	5.5%	4.4%
Dividend Discount Model (DDM) – Bottom-Up **	4.6%	6.8%	5.6%
Dividend Discount Model (DDM) – Top Down (Median)	5.5%	6.9%	6.0%

* The Default Spread Model is based on the premise that the long-term average ERP (the unconditional ERP) is constant and deviations from that average over an economic cycle can be measured by reference to deviations from the long-term average of the default spread between corporate bonds rated in the Baa category by Moody's versus those in the Aaa rating category. For more details see: Jagannathan, Ravi, and Wang, Zhenyu, "The Conditional CAPM and the Cross-Section of Expected Returns," The Journal of Finance, Volume 51, Issue 1, March 1996: 3–53.

** Bottom-Up Dividend Discount Model is based on the methodology outlined in: Pástor, Luboš, Meenakshi Sinha, and Bhaskaran Swaminathan. "Estimating the intertemporal risk–return tradeoff using the implied cost of capital." The Journal of Finance 63, no. 6 (2008): 2859-2897.

Dividend Discount Model (DDM) – Top Down

Defining the Models: Variation of Models Inputs

MODELS	Projected EPS – Year 1	Payout Ratio – Year 1	Payout Ratio – Other Years
1	Next 12 Months	Last 12 months	Interpolated to $\left(1 - \frac{LTG}{ROE(12m)}\right)$
2	Next 12 Months	Last 12 months	Constant
3	Next 12 Months	10-year historical average	Constant
4	Next 12 Months	10-year historical average	Interpolated to $\left(1 - \frac{LTG}{ROE(10\text{-year avg.})}\right)$
5	Historical Inflation Adjusted EPS (10 years)	10-year historical average	Constant

ROE = Return on Equity

LTG= Long Term Growth Rate= $(1 + \text{Long Term Real GDP Growth Forecast}) \times (1 + \text{Long Term Inflation Forecast}) - 1$

Sources of data:

- Earnings projections based on Refinitiv I/B/E/S Estimates
- Payout Ratios and ROE are calculated based on data obtained from Refinitiv DataStream

Long-term Projected Real GDP Growth

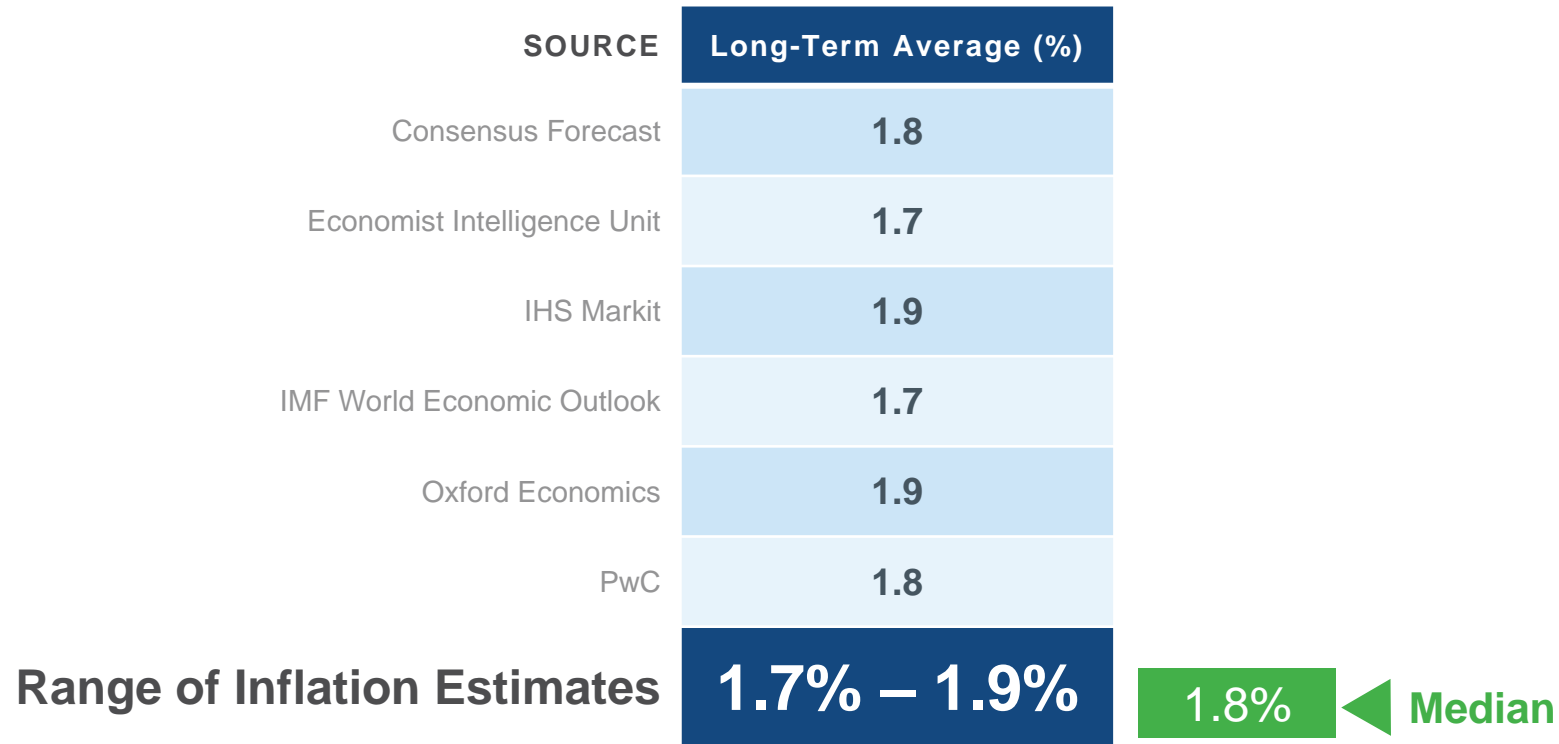
Estimates as of April 2021



SOURCE	Long-Term Average (%)	Last Year in the Forecast (%)
Consensus Forecast	1.5	0.9
Economist Intelligence Unit	NMF	1.8
IHS Markit	1.8	1.2
IMF World Economic Outlook	2.1	1.1
Oxford Economics	1.6	0.7
PwC	1.9	1.4
Median ►	1.8%	
	1.5% – 2.1%	0.7% – 1.8%
	Range of Real GDP Growth Estimates	Range of Real GDP Growth Estimates
		1.1% ◀ Median

Long-term Inflation Expectations

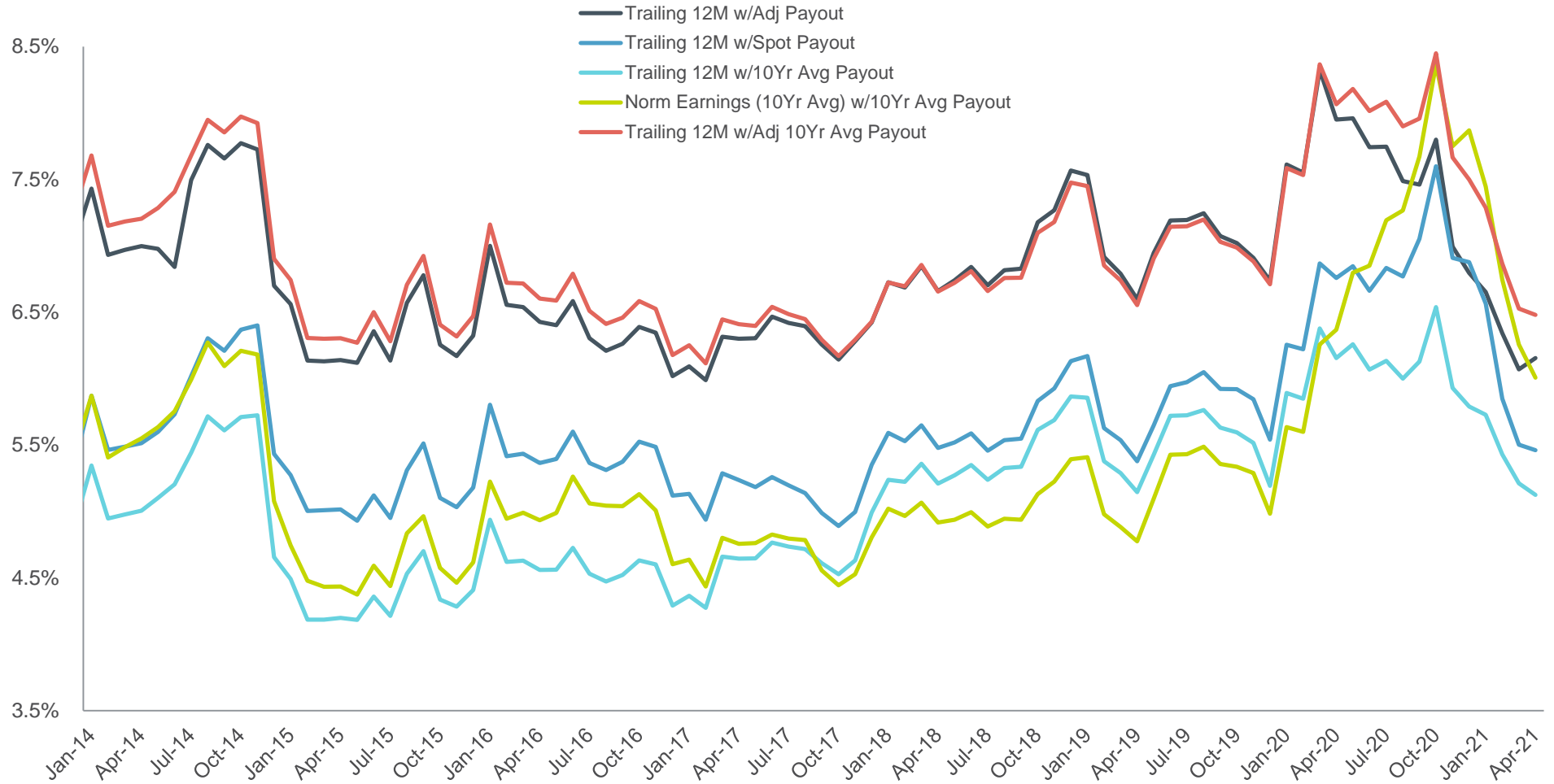
Estimates as of April 2021



$$\begin{aligned} \text{Long Term Growth Rate (Median)} &= (1 + \text{Long Term Real GDP Growth Forecast}) \times (1 + \text{Long Term Inflation Forecast}) - 1 \\ &= (1 + 1.1\%) \times (1 + 1.8\%) - 1 = 2.9\% \end{aligned}$$

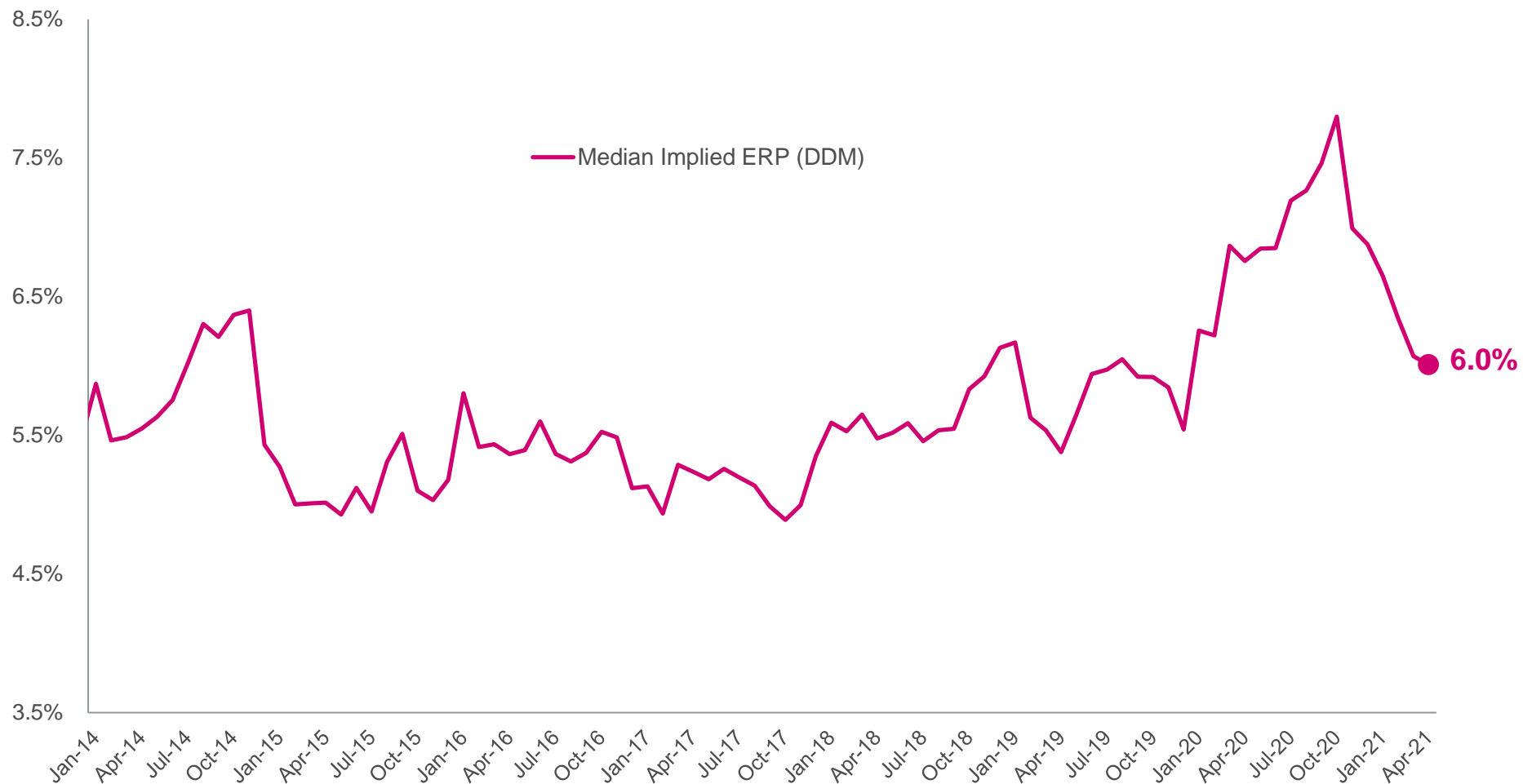
Top Down DDM Implied ERP – All Model Specifications

January 2014 – April 2021



Top Down DDM Implied ERP – Median

January 2014 – April 2021



Duff & Phelps' Recommended Eurozone Equity Risk Premium

– German Investor Perspective applied to EUR-Denominated Projections *

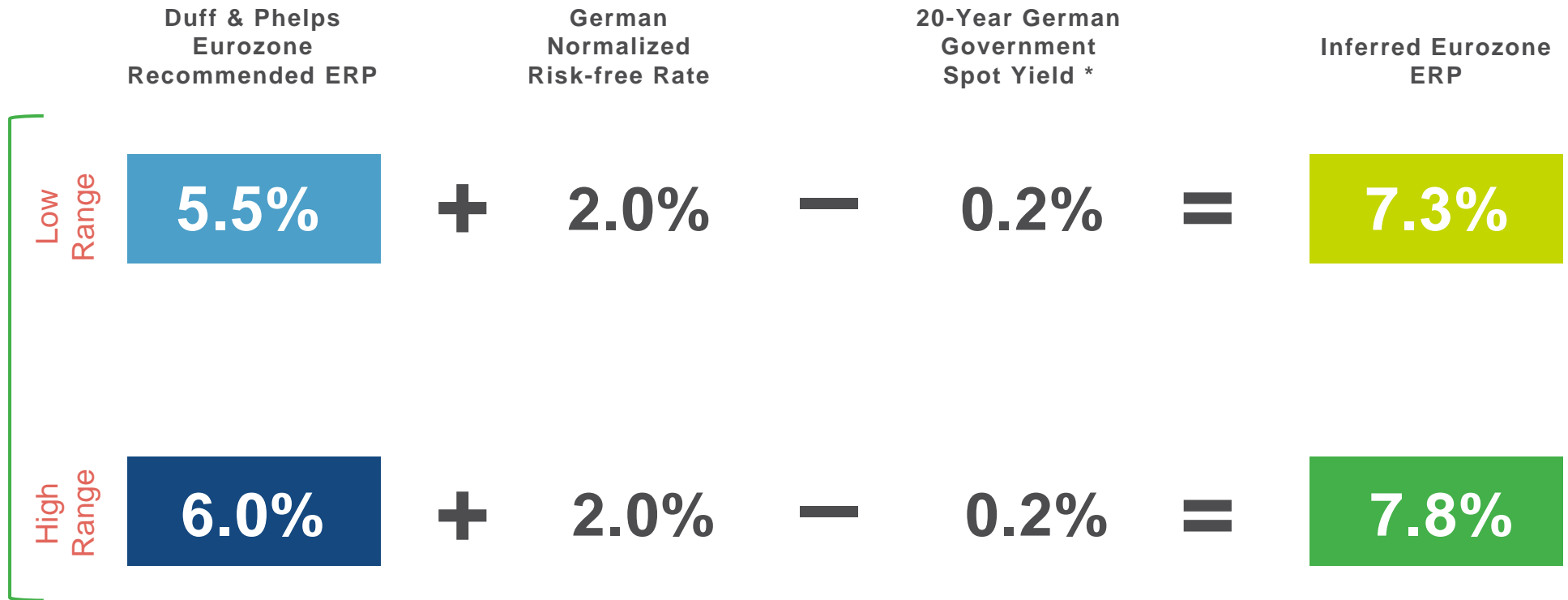


	December 2019	March 2020	April 2021
Normalized Risk-Free Rate – Germany	2.0%	2.0%	2.0%
Eurozone Equity Risk Premium Recommendation	4.5% to 5.0%	5.5% to 6.0%	5.5% to 6.0%
Base Cost of Equity	6.5% to 7.0%	7.5% to 8.0%	7.5% to 8.0%

* Some countries may have regulations or guidelines that preclude the use of normalized risk-free rates. The Duff & Phelps' approach does not supersede such local guidance. In Germany, for instance, the IDW (Institute of German Chartered Accountants) created a committee (FAUB) whose function is to issue guidance regarding (company) valuation topics. Under FAUB guidance, when estimating cost of capital using CAPM, a spot risk-free rate (Svensson method) should be used, while the ERP will change over time to reflect changes in the risk aversion.

Inferred ERP: Using the D&P Eurozone Recommended ERP Against A Spot German Risk-free Rate

As of April 30, 2021



* Source: Deutsche Bundesbank

06

Industry Betas

COVID-19 Impact on Industry Betas

OLS Betas by Industry Before and During COVID-19 Recovery

Industry	Pre COVID-19 Beta As of 12/31/19	COVID-19 Beta As of 12/31/20	Difference
Telecommunications	0.99	0.66	-0.33
Pharmaceuticals	1.12	0.95	-0.16
Software	1.05	1.00	-0.04
Food, Beverage, and Tobacco	0.72	0.75	0.04
Insurance	0.71	0.81	0.11
Banks	0.86	0.99	0.13
Automobiles	1.45	1.78	0.33
Energy	1.27	1.67	0.40
Retail	0.83	1.56	0.73

Source: Based on the median OLS (raw) betas by industry from the Cost of Capital Navigator's U.S. Industry Benchmarking Module. The summary above is based on USD-denominated returns of companies in United States as of December 31, 2019 and December 31, 2020.

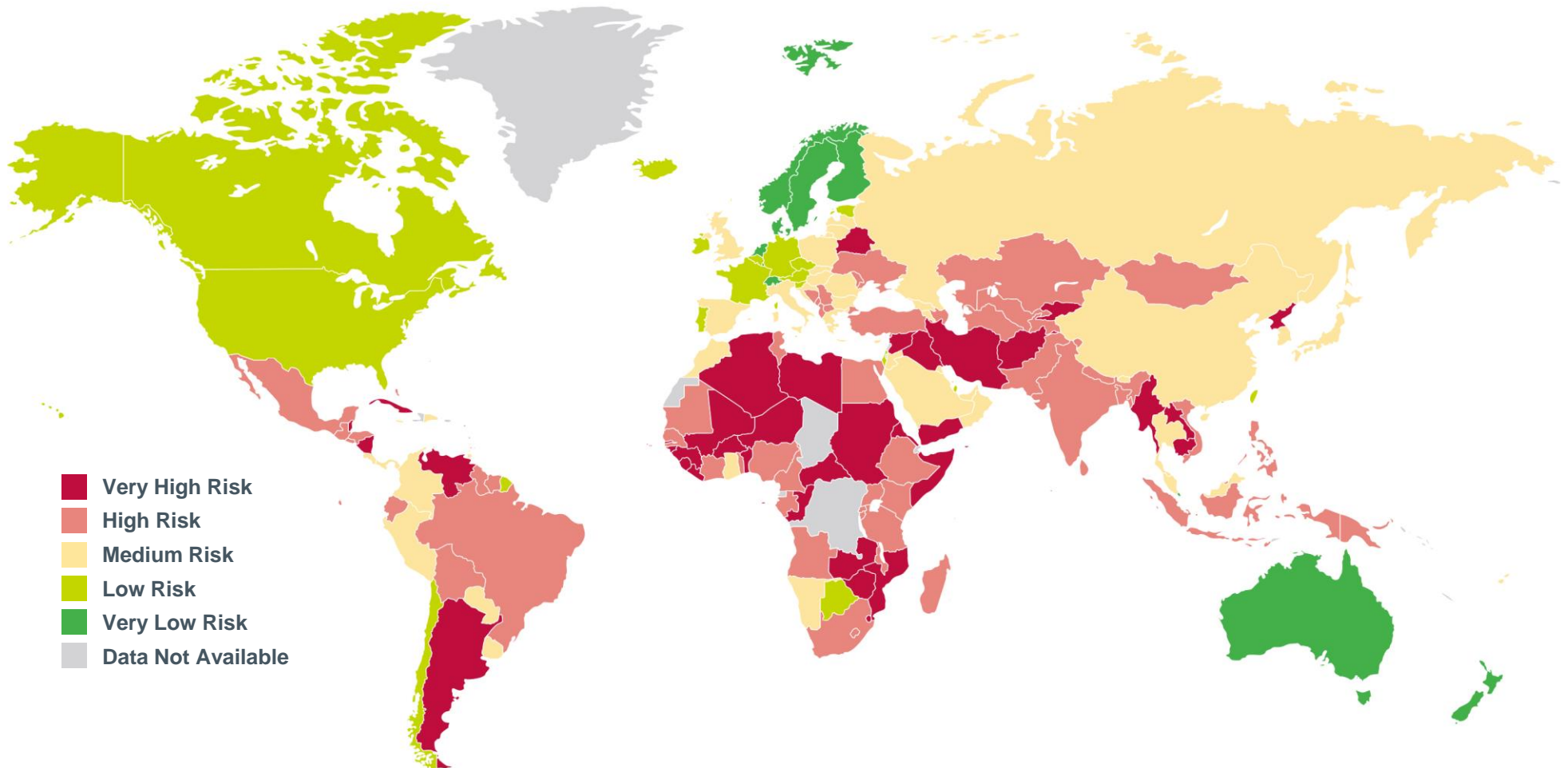
07

Country Risk

Global Risk – Country Heat Map

International Cost of Capital Module

Data as of December 31, 2020

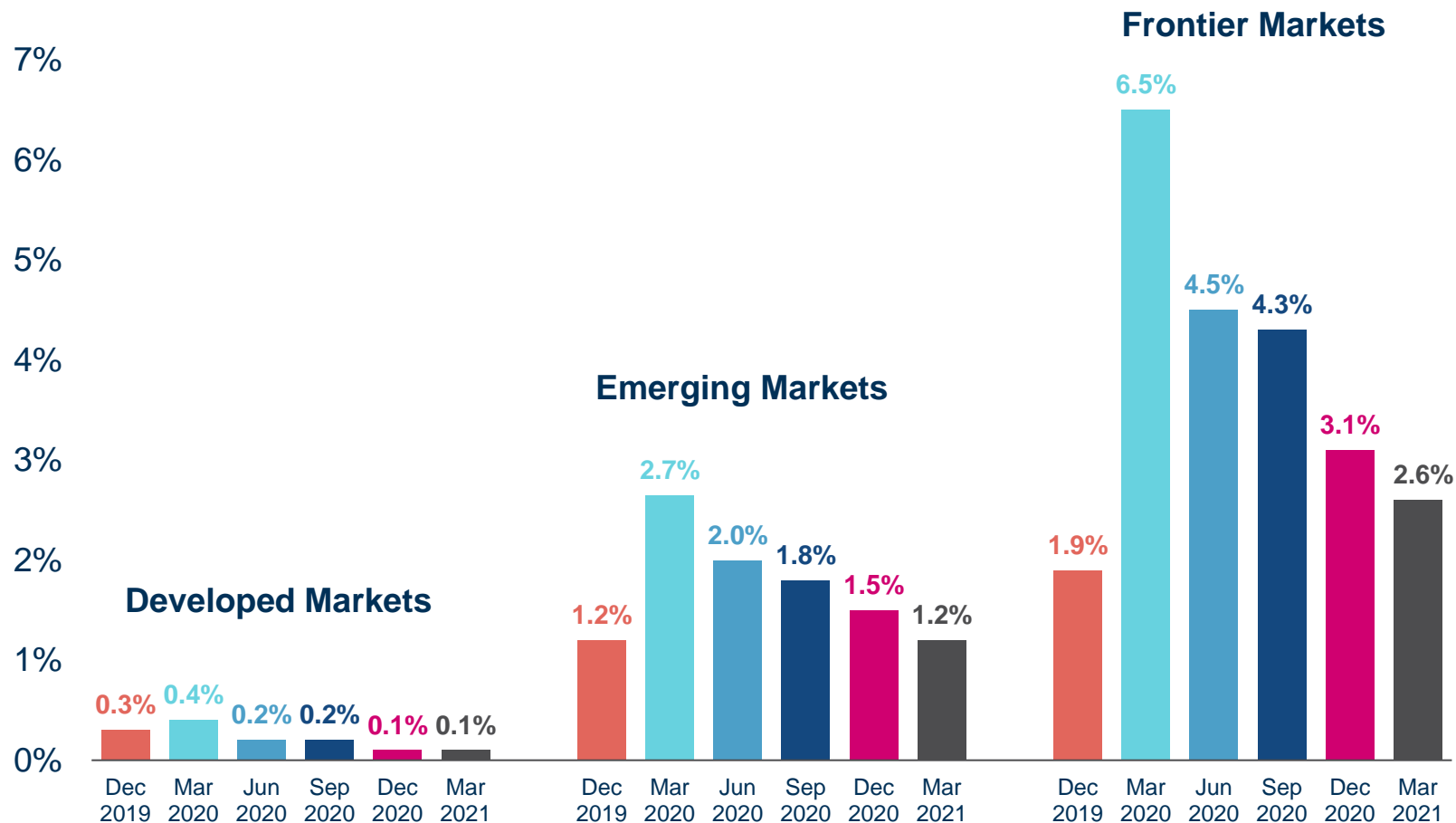


Country Risk Premia Pre-and Post COVID-19

Developed, Emerging and Frontier Markets

Country Yield Spread Model from a United States (USD) investor perspective*

* Based on the median country risk premia of countries classified by MSCI as developed, emerging, and frontier markets. MSCI only classifies 71 countries under these three categories.

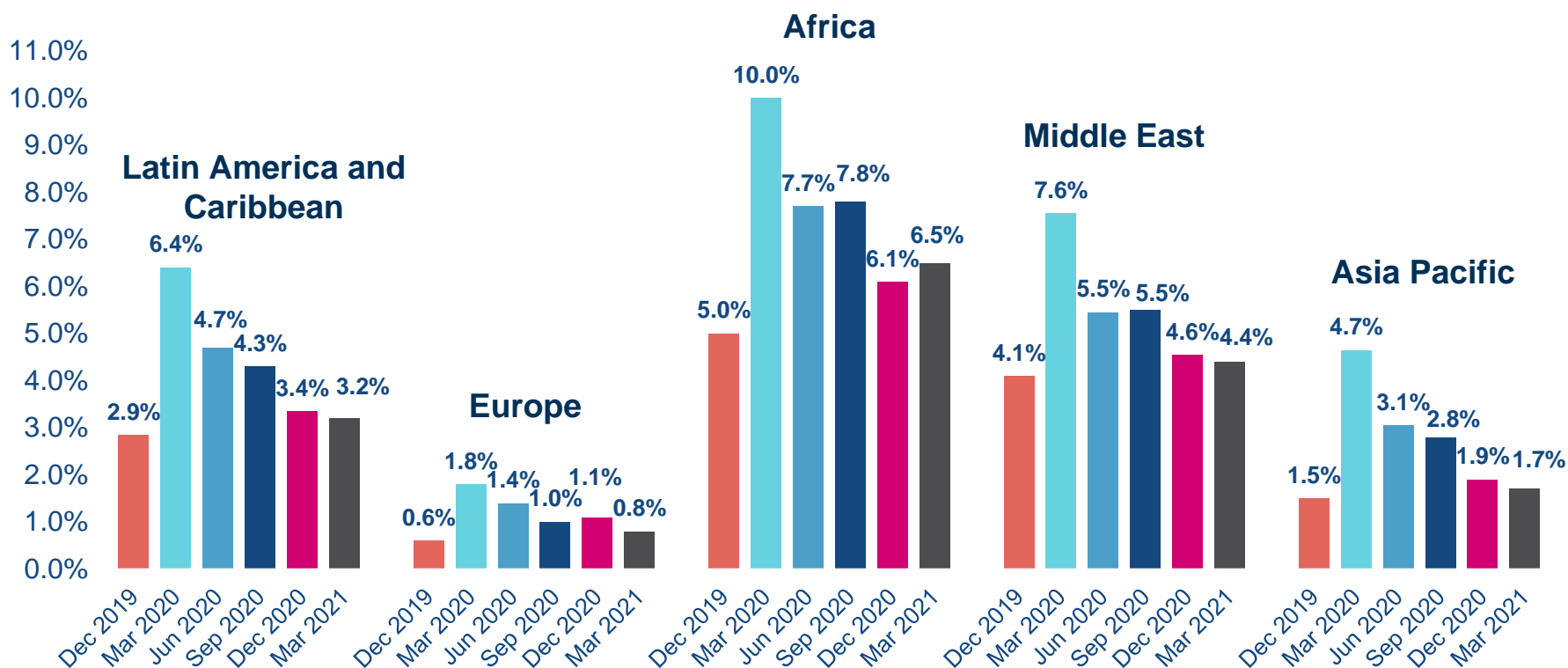


Country Risk Premia Pre-and Post COVID-19

by Geographic Region

Country Yield Spread Model from a United States (USD) investor perspective*

* Based on the median country risk premia within each geographic region as classified by Euromoney. In total, it captures 175+ countries.



Takeaways of Today's Presentation

COVID-19 profoundly changed key value drivers:

- Projected Growth Rates
- Discount Rates

Need to adjust cash flow projections for information known as of the valuation date:

- Use multiple sources of data, particularly when there is a heightened level of uncertainty
- Scenario Analyses will likely be a better way to capture some of that uncertainty.
- Discount rates cannot solve all the issues

Interest rates of safe-haven countries are likely to stay historically low in the medium term, due to Central Banks actions (despite recent increases due to some inflationary pressures)

Equity Risk Premium is cyclical

- Historical measures are countercyclical and used without further adjustments may lead to the wrong conclusion

Betas for certain industries may be distorted

Country Risk changes over time to reflect current economic and market conditions

For more information, please contact:



CARLA S. NUNES, CFA

Managing Director – Valuation Digital Solutions
Duff & Phelps, A Kroll Business
E: Carla.nunes@duffandphelps.com



JAMES HARRINGTON

Director – Valuation Digital Solutions
Duff & Phelps, A Kroll Business
E: james.harrington@duffandphelps.com

About Duff & Phelps, A Kroll Business

For nearly 100 years, Duff & Phelps has helped clients make confident decisions in the areas of valuation, real estate, taxation and transfer pricing, disputes, M&A advisory and other corporate transactions. For more information, visit www.duffandphelps.com.

About Kroll

Kroll is the world's premier provider of services and digital products related to governance, risk and transparency. We work with clients across diverse sectors in the areas of valuation, expert services, investigations, cyber security, corporate finance, restructuring, legal and business solutions, data analytics and regulatory compliance. Our firm has nearly 5,000 professionals in 30 countries and territories around the world. For more information, visit www.kroll.com.

M&A advisory, capital raising and secondary market advisory services in the United States are provided by Duff & Phelps Securities, LLC. Member FINRA/SIPC. Pagemill Partners is a Division of Duff & Phelps Securities, LLC. M&A advisory, capital raising and secondary market advisory services in the United Kingdom are provided by Duff & Phelps Securities Ltd. (DPSL), which is authorized and regulated by the Financial Conduct Authority. Valuation Advisory Services in India are provided by Duff & Phelps India Private Limited under a category 1 merchant banker license issued by the Securities and Exchange Board of India.

08

Extra Resources

Coronavirus Relief Packages

Coronavirus Preparedness and Response Supplemental Appropriations Act, 2020

- Signed into law on March 6, 2020
- Size = \$8.3 billion

Families First Coronavirus Response Act

- Signed into law on March 18, 2020
- Size = approximately \$200 billion

Coronavirus Aid, Relief, and Economic Security (CARES) Act

- Signed into law on March 27, 2020
- Size = \$2.2 trillion

Paycheck Protection Program and Health Care Enhancement Act

- Signed into law on April 24, 2020
- Size = \$484 billion

Consolidated Appropriations Act, 2021

- Signed into law on December 27, 2020
- Size = approximately \$900 billion (the portion related to COVID-19 relief)

American Rescue Plan Act of 2021

- Signed into law on March 11, 2021
- Size = \$1.9 trillion

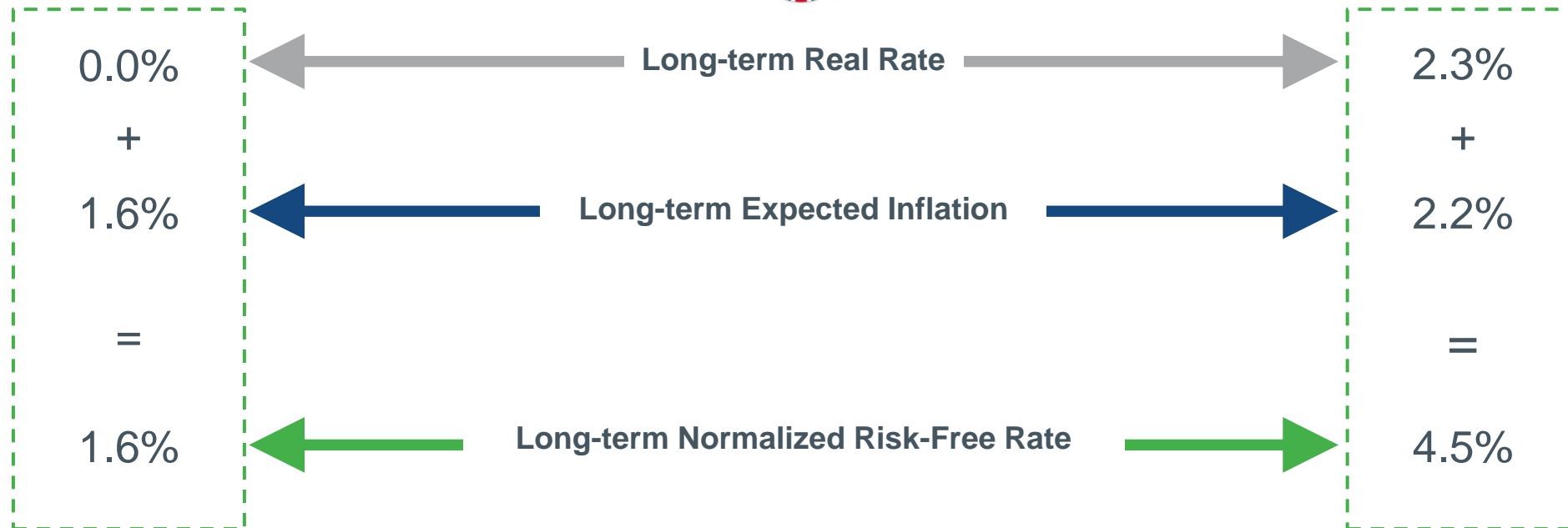
Sources:

<https://www.ama-assn.org/delivering-care/public-health/summary-paycheck-protection-program-and-health-care-enhancement-act>

<https://www.usatoday.com/in-depth/news/2021/03/11/covid-19-stimulus-how-much-do-coronavirus-relief-bills-cost/4602942001/>

Risk-Free Rate Normalization – United Kingdom

As of April 30, 2021



- **Fisher Equation:** Midpoint = 3.1% / Median = 3.1%
- **LT Average:** 10-Year Trailing Average of 20-Year U.K. Government Yield = 2.2%

Concluded Normalized R_f = 2.5%

Risk-Free Rate Normalization – Canada

As of April 30, 2021



- **Fisher Equation:** Midpoint = 2.8% / Median = 3.0%
- **LT Average:** 10-Year Trailing Average of *Canada Benchmark Bond Yields- Long Term* = 2.2%

Concluded Normalized R_f = 2.5%

* Differences due to rounding.

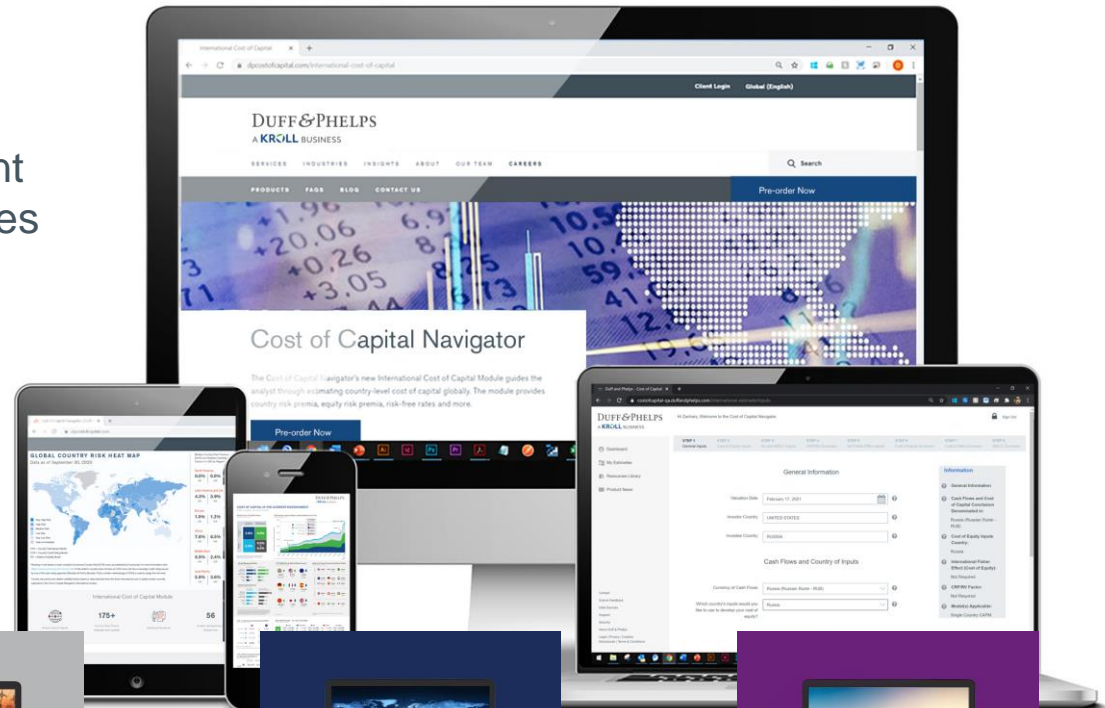
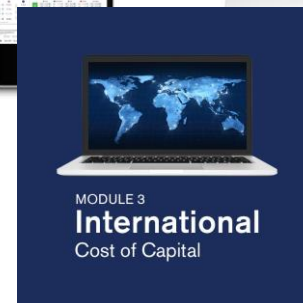
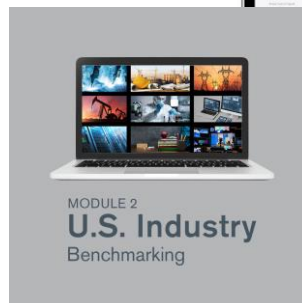
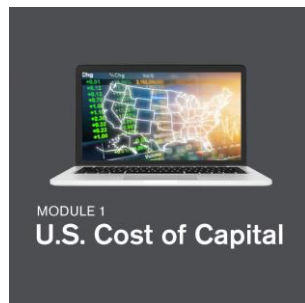
Cost of Capital Navigator

ABOUT THE COST OF CAPITAL NAVIGATOR

The Cost of Capital Navigator

is an online platform that guides you through the process of developing global cost of capital estimates, a key component of any valuation analysis. The four Modules are available for 1-year subscriptions.

- [U.S. Cost of Capital](#)
- [U.S. Industry Benchmarking](#)
- [International Cost of Capital](#)
- [International Industry Benchmarking](#)



Cost of Capital Navigator

AVAILABLE MODULES

U.S. COST OF CAPITAL



Provides size premia, risk premia, equity risk premia, risk-free rates, betas and industry risk premia that can be used to estimate U.S. cost of capital.

Released in 2018

U.S. INDUSTRY BENCHMARKING



Provides U.S. industry-level inputs needed to estimate cost of capital and industry-level benchmarks that can be used to augment and support custom analyses.

Released in 2019

INTERNATIONAL COST OF CAPITAL



Provides country risk premia, relative volatility factors, equity risk premia and international industry betas that can be used to estimate cost of capital globally.

Released in 2020

INTERNATIONAL INDUSTRY BENCHMARKING



Provides global industry-level inputs needed to estimate cost of capital and global industry-level benchmarks that can be used to augment and support custom analyses.

Released in 2021