

CONSUMER GOODS

Top responses given by survey respondents.

Fraud		Percentage of respondents affected by fraud in the past 12 months.	10%	points above 2015 Equal to global average of 82%	Global avg.
MOST COMMON TYPES OF FRAUD	Information theft, loss, or attack (e.g., data theft)	32%	24%		
	Theft of physical assets or stock	28%	29%		
	Vendor, supplier, or procurement fraud	28%	26%		
MOST COMMON PERPETRATORS	Agents and/or intermediaries	43%	27%		
	Junior employees	37%	39%		
	Vendors/suppliers	35%	26%		
	Joint venture partners	31%	23%		
	Senior or middle management employees	24%	30%		
MOST COMMON ANTI-FRAUD MEASURES <i>Percentage of respondents who have implemented the anti-fraud measure.</i>	Information (IT security, technical countermeasures)	77%	82%		
	Assets (physical security systems, stock inventories, tagging, asset register)	77%	79%		
	Board of director engagement in cyber security policies and procedures	73%	75%		
MOST COMMON MEANS OF DISCOVERY	By a whistle-blower at our company	53%	44%		
Cyber Security		Percentage of respondents that experienced a cyber incident in the past 12 months.	2%	points below global average of 85%	Global avg.
MOST COMMON TYPES OF CYBER INCIDENT	Email-based phishing attack	28%	26%		
	Data breach resulting in loss of customer or employee data	27%	23%		
	Virus/worm infestation	27%	33%		
MOST COMMON PERPETRATORS	Ex-employees	28%	20%		
MOST COMMON TARGET	Customer records	62%	51%		
	Trade secrets/R&D/IP	54%	40%		
	Company/employee identity	30%	36%		
Security		Percentage of respondents that experienced a security incident in the past 12 months.	7%	points above global average of 68%	Global avg.
MOST COMMON TYPES OF SECURITY INCIDENTS	Theft or loss of IP	27%	38%		
	Environmental risk	27%	27%		
	Terrorism	20%	15%		
	Geographic and political risk	20%	22%		
MOST COMMON PERPETRATORS	Ex-employees	31%	23%		
RESPONDENTS ARE MOST LIKELY TO FEEL HIGHLY VULNERABLE TO THE FOLLOWING SECURITY RISKS	Theft or loss of IP	22%	19%		
	Workplace violence	20%	27%		
	Environmental risk	18%	20%		