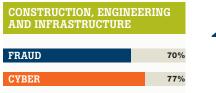
# **Industry Risk Map**

63%

The map shows the percentage of participants from each industry group whose companies experienced fraud, cyber or security incidents in the last 12 months.



High staff turnover is the top driver of increased fraud risk (named by 40% of respondents)



CONSUMER GOODS	
FRAUD	82%
CYBER	83%
SECURITY	65%

Entry to new, riskier markets is the top driver of increased fraud risk (named by 40% of respondents)



Believe exposure to fraud has increased

NATURAL RESOURCES	
FRAUD	80%
CYBER	86%
SECURITY	70%

High staff turnover is the top driver of increased fraud risk (named by 40% of respondents)

92%

Believe exposure to fraud has increased

### FINANCIAL SERVICES

SECURITY

FRAUD	89%
CYBER	89%
SECURITY	57%

Entry to new, riskier markets is the top driver of increased fraud risk (named by 34% of respondents)



Believe exposure to fraud has increased



High staff turnover is the top driver of increased fraud risk (named by 41% of respondents)



Believe exposure to fraud has increased



96%



Increasing exposure to public digital touchpoints is the top driver of increased fraud risk (named by 33% of respondents)



Believe exposure to fraud has increased



High staff turnover is the top driver of increased fraud risk (named by 47% of respondents)



Believe exposure to fraud has increased

MANUFACTURING	
FRAUD	<mark>89%</mark>
CYBER	91%
SECURITY	81%

Entry to new, riskier markets is the top driver of increased fraud risk (named by 51% of respondents)

Believe exposure to fraud has increased



#### TRANSPORATION, LEISURE AND TOURISM FRAUD 85% CYBER 87% SECURITY 70%

High staff turnover is the top driver of increased fraud risk (named by 43% of respondents)



Believe exposure to fraud has increased

## TECHNOLOGY, MEDIA AND TELECOMS

FRAUD	79%
CYBER	77%
SECURITY	72%

#### Complexity of IT infrastructure is the top driver of increased fraud risk (named by 39% of respondents)



Believe exposure to fraud has increased

Base: 545 executive-level decision-makers who influence or are responsible for their company's risk and fraud strategy

Source: A commissioned study conducted by Forrester Consulting on behalf of Kroll, August 2016