

MIDDLE EAST REPORT CARD

Top responses given by survey respondents.

Fraud	88 Percentage of respondents affected by fraud in the past 12 months.	26% points above 2015	6% points above global average of 82%	Global avg.
		MOST COMMON TYPES OF FRAUD	Internal financial fraud (<i>manipulation of company results</i>)	30%
		Theft of physical assets or stock	26%	29%
		Information theft, loss, or attack (<i>e.g., data theft</i>)	24%	24%
MOST COMMON PERPETRATORS		Senior or middle management employees of our own company	36%	30%
		Junior employees of our own company	34%	39%
		Joint venture partners (<i>i.e., a partner who provides manufacturing or other business function, or a franchisee</i>)	30%	23%
		Agents and/or intermediaries (<i>i.e., a third party working on behalf of your company</i>)	27%	27%
		Vendors/suppliers (<i>i.e., a provider of technology or services to your company</i>)	23%	26%
MOST COMMON ANTI-FRAUD MEASURES		Information (<i>IT security, technical countermeasures</i>)	80%	82%
		Staff (<i>training, whistle-blower hotline</i>)	70%	76%
		Staff (<i>background screening</i>)	68%	74%
		Risk (<i>risk officer and risk management system</i>)	68%	78%
MOST COMMON MEANS OF DISCOVERY		By a whistle-blower at our company	50%	44%
Cyber Security	90 Percentage of respondents that experienced a cyber incident in the past 12 months.	5% points above global average of 85%	Global avg.	
		MOST COMMON TYPES OF CYBER INCIDENT	Virus/worm infestation	30%
		Data deletion or loss due to system issues	30%	24%
		Lost equipment with sensitive data	28%	17%
		Email-based phishing attack	28%	26%
MOST COMMON PERPETRATORS		Accidental placement of sensitive data that was indexed by a search engine (<i>e.g., Google</i>)	22%	10%
MOST COMMON TARGET		Physical assets/money	47%	38%
		Trade secrets/R&D/IP	42%	40%
		Customer records	38%	51%
MOST COMMON PARTY TO CONTACT WHEN A CYBER INCIDENT OCCURRED		IT service vendor	24%	27%
Security	82 Percentage of respondents that experienced a security incident in the past 12 months.	14% points above global average of 68%	Global avg.	
		MOST COMMON TYPES OF SECURITY INCIDENTS	Theft or loss of IP	38%
		Workplace violence	32%	23%
		Geographic and political risk (<i>i.e., operating in areas of conflict</i>)	32%	22%
MOST COMMON PERPETRATORS		Permanent employees of our own company	24%	17%
RESPONDENTS ARE MOST LIKELY TO FEEL HIGHLY VULNERABLE TO THE FOLLOWING SECURITY RISKS		Workplace violence	28%	27%
		Environmental risk (<i>including damage caused by natural disasters such as floods</i>)	24%	20%
		Theft or loss of IP	22%	19%