

RETAIL, WHOLESALE, AND DISTRIBUTION

Top responses given by survey respondents.

Fraud	<p>83</p>	<p>Percentage of respondents affected by fraud in the past 12 months.</p>	<p>▲ 4% points above 2015</p> <p>▲ 1% point above global average of 82%</p>	
MOST COMMON TYPES OF FRAUD	Theft of physical assets or stock	33%	29%	<small>Global avg.</small>
	Misappropriation of company funds	25%	18%	
	Information theft, loss, or attack (e.g., data theft),	17%	24%	
	Vendor, supplier, or procurement fraud	17%	26%	
MOST COMMON PERPETRATORS	Junior employees	37%	39%	
	Senior or middle management employees	33%	30%	
	Vendors/suppliers	33%	26%	
	Agents and/or intermediaries	26%	27%	
	Joint venture partners	26%	23%	
	Customers	26%	19%	
MOST COMMON ANTI-FRAUD MEASURES <small>Percentage of respondents who have implemented the anti-fraud measure.</small>	Assets (physical security systems, stock inventories, tagging, asset register)	85%	79%	
	Financial (financial controls, fraud detection, internal audit, external audit, anti-money laundering policies)	83%	77%	
	Information (IT security, technical countermeasures)	83%	82%	
MOST COMMON MEANS OF DISCOVERY	By a whistle-blower at our company	42%	44%	
Cyber Security	<p>87</p>	<p>Percentage of respondents that experienced a cyber incident in the past 12 months.</p>	<p>▲ 2% points above global average of 85%</p>	
MOST COMMON TYPES OF CYBER INCIDENT	Email-based phishing attack	25%	26%	<small>Global avg.</small>
	Insider theft of customer or employee data	21%	19%	
	Data breach resulting in loss of customer or employee data	19%	23%	
	Data breach resulting in loss of IP/trade secrets/R&D	19%	17%	
	Denial of service attack	19%	14%	
MOST COMMON PERPETRATORS	Freelance/temporary employees	13%	14%	
	Ex-employees	13%	20%	
	Joint venture partners	13%	6%	
	Accidental placement of sensitive data that was indexed by a search engine (e.g., Google)	13%	10%	
MOST COMMON TARGET	Customer records	44%	51%	
	Employee records	40%	40%	
	Physical assets/money	36%	38%	
Security	<p>79</p>	<p>Percentage of respondents that experienced a security incident in the past 12 months.</p>	<p>▲ 11% points above global average of 68%</p>	
MOST COMMON TYPES OF SECURITY INCIDENTS	Theft or loss of IP	38%	38%	<small>Global avg.</small>
	Terrorism	19%	15%	
	Geographic and political risk	19%	22%	
MOST COMMON PERPETRATORS	Freelance/temporary employees	22%	16%	
RESPONDENTS ARE MOST LIKELY TO FEEL HIGHLY VULNERABLE TO THE FOLLOWING SECURITY RISKS	Terrorism	31%	18%	
	Workplace violence	29%	27%	
	Geographic and political risk	19%	12%	